

# Students and teachers within SCHOOLMASTER to take a 30,000 mile helicopter flight around the world.

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Schoolmaster ([www.schoolmaster.net](http://www.schoolmaster.net)) are pleased to announce their sponsorship of the Polar First Expedition ([www.polarfirst.com](http://www.polarfirst.com)), an exciting attempt to set the last remaining great helicopter world-record - flying around the world via the South and North Poles. The pilots Jennifer Murray and Colin Bodill will depart from New York on 22 nd October 2003 and aim to land at the South Pole on the 17 th December 2003 – 100 years to the day that Wilbur and Orville Wright made the first epic motorised flight.

The Polar First Expedition provides an excellent opportunity for young people to learn directly from the field as the pilots visit and report back on the protection of the Amazon rainforest, the conservation of Southern Rights Whales, the protection of Grizzly Bears and many more important environmental issues as well as the valuable activities that the WWF, The Conservation Organisation and other conservation organisations undertake.

All teachers and students within Schoolmaster will be able to join a special project comprised of lesson plans, photos and information on key environmental and conservation issues. There will also be dedicated discussion forums and chat sessions during the course of the world record attempt involving the pilots themselves and other key people from the expedition, the environmental organisations and the environmental projects being visited. Upon their return in mid-2004 Jennifer and Colin will be visiting a number of Schoolmaster schools to talk about their experiences.

For a nominal sum, individuals and classes involved will also have the unique opportunity of having their names printed on a Polar First flag, which will be flown by the pilots at both the South and North Pole.

Nabil Shabka, CEO of Schoolmaster said about the project “this is an exciting opportunity for classes to learn about important environmental and conservation issues while at the same time participating in a record setting event. Who said learning can’t be fun!”

## About BIBLIOTECH and SCHOOLMASTER

SCHOOLMASTER is owned and operated by BiblioTech Ltd., which was established in London, England, in 1995.

The SCHOOLMASTER service is built on BiblioTech's award-winning Community Service Provider (CSP) platform, which combines an extensive suite of communication, groupware and publishing applications in a single, integrated online environment. SCHOOLMASTER is the world's leading safe, online community environment for schools, teachers, students and parents.

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Further information at [www.schoolmaster.net](http://www.schoolmaster.net) and [www.bibliotech.net](http://www.bibliotech.net)