

New Secondary Packaging Printer Makes It Mark

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Crayon Plus, a high performance, low cost drop on demand inkjet printer that codes directly onto outer case cartons, has been launched by coding and marking specialist, Imaje. The printer is built for industries that demand reliable and easy to use large character coders to print one or two lines of text onto the top or the side of a carton.

Setting up the Crayon Plus is made simple with a flat soft-touch keypad and information being displayed on a large user-friendly screen. Intuitive instructions on the WYSIWYG (what you see is what you get) display guide the user to make the correct selections, avoiding unnecessary trial and error.

A library of nine character sets, 28 languages and 22,000 Unicode characters gives the printer the ability to cope with a large range of messaging demands. Users can print up to two lines of text and up to 100 characters in one pass of the printhead.

The Crayon Plus uses a high capacity 400ml click-in pre-pressurised ink cartridge. This keeps lines running smoothly with quick changeover times and no mess. The Imaje printhead has a robust and patent protected design, ensuring the reliability of the printer and print quality.

The durable metal casing of the Crayon Plus means it is easily integrated on to existing packaging lines. The printhead can be positioned up to 15mm from the packing case without sacrificing the high print quality. The unit can also be positioned to code onto the side or the top of outer case cartons. This is useful if cartons are subsequently stacked or palletised.

The Crayon Plus replaces the Crayon printer and is now available throughout the Imaje worldwide network.

The Crayon Plus is one coding and marking solution from the Imaje portfolio. Imaje covers every coding requirement from direct product coding, primary and display case coding, secondary outer case coding to palletisation. Imaje coding technologies embrace inkjet, laser, print and apply and desktop labelling systems. Full after sales support is provided throughout the life of the product.

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