Scalability meets affordability at Storage Expo with the Snap Disk 10 - Snap Appliance debuts new expansion array at Ideal's Advice Zone

Submitted by: Transom Media
Wednesday, 15 October 2003

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Olympia, October 15: Leading storage vendor Snap Appliance has chosen Ideal's Advice Zone at Storage Expo 2003 for the first public viewing of its new Snap Disk 10 expansion array.

The new array has been designed to take advantage of the architecture and performance of the award-winning Snap Server 4500. The combination offers simple scalable cross platform storage for file sharing and back up in data intensive industries. It offers users the ability to scale their storage capacity without the expense of buying additional servers.

What is the Snap Disk 10?

The Snap Disk 10 is a 1U rack-mountable storage expansion array that provides scalability to the award-winning Snap Server 4500. It contains four hot-swappable ATA disk drives, one power connector, and a single interface for connecting to the host Snap Server 4500.

Up to two Snap Disk 10 arrays can be added to a single Snap Server 4500 offering up to 3 TB of native capacity. The Snap Disk 10 works with every Snap Server 4500 regardless of capacity. The Snap Disk 10 was specifically designed to take advantage of the architecture and performance of the Snap Server 4500.

Ideal, one of the key sponsors of Storage Expo event, at Olympia on October 15 and 16, is hosting the Advice Zone, a forum where delegates can meet vendor, distributor and reseller storage experts, view presentations and see the latest technology.

"Being part of the Ideal Advice Zone has been very useful for us," says James Stewart, VP of International Sales with Snap Appliance. "It's the perfect place for the first public view of the Snap Disk 10. There's a lot of major end user companies here, and the Snap Disk 10 is perfect for that type of environment."

Stewart added "Today's announcement is the first step in our drive up into the enterprise. Expect more important announcements soon."

For further information on the key themes and big vendor names at the Ideal Advice Zone, please contact Ambrose McNevin 020 8444 7649 ambrosemcnevin@transom-media.co.uk

About Ideal

Ideal is the UK division of Bell Microproducts Europe. Bell Microproducts Europe is a unique channel focused supplier of hardware and software products and services ranging from components to high-level consultancy.

Each Bell Microproducts Europe business operates in the following key technology markets:

Enterprise Solutions - Focusing on high-end storage solutions. Branded as Ideal Enterprise Solutions in UK and Bell Microproducts Solutions in all other European territories.

Systems - Focusing primarily on the Intel based server, desktop and mobile Markets;

Software - Focusing on the sales of software, primarily through its on-online licensing tool LDi (Licence Desk internet);

Mass Storage - Focusing on disk drives and storage components; Professional Services - Storage consultancy engaging with end users to create a market for resellers.

Bell Microproducts Europe is headquartered in Chessington in the UK with operations in France (Paris) Germany (Munich); Italy (Milan); Netherlands (Amersfoort); Belgium (Brussels); and Sweden (Stockholm).

Bell Microproducts Solutions is headquartered in Almere, The Netherlands with operations in Belgium (Brussels), Germany (Frankfurt) and Austria (Vienna).

Bell Microproducts Europe is part of the billion NASDAQ listed Bell Microproducts Inc, one of the world's largest storage focused IT companies operating from more than 40 locations, and employing over 1,100 people across the US, Canada, Latin America, the UK and Europe.

In the UK Bell Microproducts Europe owns and operates Ideal Hardware. Ideal Hardware was voted Storage Distributor of the Year at the Computer Reseller News Channel Awards 2002 for the fourth consecutive year.

About Bell Microproducts

Bell Microproducts is an international, value-added provider of a wide range of high-technology products, solutions, and services to the industrial and commercial markets. The company is an industry-recognized specialist in storage products and is one of the world's largest storage-centric value-added distributors

with offices in the Americas and Europe. More information can be found in the company's SEC filings, or by visiting the Bell Microproducts Web site at www.bellmicro.com.

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