

Sixty Years of a Gadget Christmas

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Looking back at some top-selling Christmas presents over the past 20 years reveals that we are becoming increasingly obsessed with gadgets. Whether it's the latest camera-phones an MP3 player or a flat screen telly, never has gadgetry meant so much to so many UK present-buying consumers.

Recognising this obsession with gadgets names, high street retailers are playing the game. The Carphone Warehouse has just revealed that it is taking a huge step forward by offering the latest camera-phones for free (with a contract), making it even easier, and cheaper, for customers to get hold the latest cutting edge technology with little or no outlay.

You may think that its only in recent years that everyone has become gadget obsessed but a look back in time reveals a gizmo giddy Britain well before the Electron was a spark in its Daddy's eye...

Christmas Gadget Historical Timeline

1943 Slinky devised by Richard James

1958 Frisbee launched (originally pie tin tops made by the Frisbee Pie Company)

1962 Dinky's First Engine is the first ever with flashing lights

1967 Etch-a-Sketch

1971 Space Hopper

1979 Remote Controlled Cars

1980 Rubik's Cube

1983 CD Player

1984 LEGO Technic

1989 Nintendo

1993 Freeway Windup Radio

1991 Nintendo Game Boy

1995 PalmPilot

1997 Tamagotchi virtual pets

1998 Furby

1999 Digital Camera

2001 Apple iPod

2003 Camera phones free at The Carphone Warehouse*

ots Original Text Service: The Carphone Warehouse

Internet: www.naeurope.co.uk

For further information, review samples, images or pricing details, please contact:

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* with contract