

American Power Conversion Introduces High Power Battery Backup With Longer Runtime Capabilities For Business Desktop Computers

Submitted by: Spa Communications

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New Slim-line Design Offers Business Users More Runtime in a Smaller Footprint

LONDON, England, November 4th 2003 – American Power Conversion (APC) today announced an expansion of its award-winning Back-UPS family of uninterruptible power supplies (UPS) with the introduction of the Back-UPS RS 1000VA and 1500VA units. These new units offer more outlets, Automatic Voltage Regulation (AVR), and a longer runtime in a small, versatile footprint giving users enough power protection for more than one PC, including two 21” monitors, and multiple peripherals. In addition, an extra battery pack can be added to the 1500VA unit to triple the runtime capabilities.

The Back-UPS RS provides high-level battery backup and complete surge protection that includes data line protection to safeguard your PC, cinema-at-home and telecommunication devices from destructive surges that could enter and damage your equipment. The units AVR feature enables users to work through just about any power condition by supplying safe, consistent power to the computer in case of over voltage or brownout conditions. In addition it offers eight outlets, six offer surge protection and battery backup and two offer surge protection for non-data peripherals such as printers and scanners.

“Today’s business desktops are highly configured with several peripherals that require more outlets and higher power and runtime requirements. Users are looking for cost-effective, reliable solutions for protecting their hardware and more importantly their data on their desktops,” said Mike Adams, UK & Ireland General Manager, APC.

“The Back-UPS RS provides high performance, all-in-one power protection with more outlets and longer runtime including file saving, auto-shutdown software to increase overall system reliability.”

The Back-UPS RS comes equipped with USB (Universal Serial Bus) connectivity and includes APC’s PowerChute® Personal Edition software, which is easy-to-use, safe system shutdown software with sophisticated power management functions for use with Windows (XP, ME and 98) and Macintosh OS X operating systems.

The Back-UPS RS was designed in a compact, tower form factor and offers versatile mounting for either floor standing or as a (2U) shelf mount conveniently under the monitor on the desktop. The UPS offers

user replaceable batteries and incorporates an intelligent battery management system that maximizes battery performance and reliability. The Back-UPS RS has an Equipment Protection Policy of £50,000/€100,000 in Europe (see policy for details) and ships with a Data Recovery Warranty.

The Back-UPS RS 1000 (600 watts) unit will supply up to 90 minutes of runtime for a typical computer system and the Back-UPS RS 1500 (865 watts) will supply up to 120 minutes of runtime. These runtimes give users the ability to work through most outages and have plenty of time to save programs and shutdown safely. Additionally, the Back-UPS RS 1500 unit can extend its runtime to 360 minutes with a purchase of an extra battery pack.

APC's new Back-UPS RS 1000 and 1500 units will be available in the UK immediately and carry a suggested retail price of £179.00 (€299.99) and £249.99 (€379.99) respectively. For more information about APC, and other innovative, desktop solutions please call 020 8990 6400 or visit APC's website at www.apc.com/gb

Photography

High resolutions scans of the new product are available for publication. Please contact Spa Communications at the number below for details.

About American Power Conversion

Founded in 1981, American Power Conversion (Nasdaq: APCC) (APC) is a leading provider of global, end-to-end infrastructure availability solutions. APC's comprehensive products and services offering, which is designed for both home and corporate environments, improves the availability, manageability and performance of sensitive electronic, network, communication and industrial equipment of all sizes. APC, which is headquartered in West Kingston, Rhode Island, reported sales of .3 billion for the year ended December 31, 2002 and is a Fortune 1000, Nasdaq 100 and S&P 500 Company.

All trademarks are the property of their owners. Additional information about APC and its global end-to-end solutions can be found at www.apc.com/gb or by calling +44 (0)20 8990 6400

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