HarrierZeuros Launches MCSG to help Customers Navigate the Messaging Minefield

Submitted by: Marylebone Media Relations

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Hook, Hants (5th November 2003) – HarrierZeuros announced today the launch of the Messaging Compliance & Security Group (MCSG), a strategic business unit created to focus on solving the increasing challenges that organisations, both large and small, face everyday from the exponential growth of messaging traffic. Led by Steve Adams, well known in the industry for his common sense approach, MCSG will take the scaremongering out of email security and management and replace it with sound, practical advice.

Julian Martin, UK Channels Director of MCSG partner, SurfControl comments, "The Internet can be a really effective and efficient way for businesses to communicate, but left unregulated it threatens productivity, resources and security, and exposes the company to legal liability. MCSG and Steve Adams have a distinct approach in the way they tackle this issue by making sure that it's not just the IT department that get involved but all of the organisation's stakeholders."

MCSG, which is expected to generate HarrierZeuros an additional 15% in revenues next year, has already attracted several partnerships with well known vendors including BlackSpider, Bluecoat Systems, CipherTrust, Legato and Waterford Technologies. MCSG's expertise and knowledge in the messaging marketplace will enable it to offer organisations a range of services aimed at resolving issues in the technology areas of spam, anti-virus, IM control, content security, digital rights management and archiving. Services provided by the MCSG team will incorporate Acceptable Use and Efficiency audits, Compliance Checking and Policy development alongside Instant Messaging and Peer 2 Peer activity assessments.

 "Electronic messaging is a huge and complex problem for organisation to deal with," says Messaging Master, Steve Adams, Head of MCSG. "The issues range from employee misuse of email or IM to email storage management, and this in turn causes another problem – who should take responsibility? Does it lie with the IT department or should it be HR or Legal? The answer depends on the organisation and which aspects of email management we are talking about, so it can be a very confusing issue for companies to get to grips with."

MCSG will be running a nationwide series of seminars beginning in December tackling many of the issues that are troubling organisations today; including developing an acceptable use policy, legal issues surrounding email and policing abuse and controlling hidden threats, which covers areas such as detecting abuse of the email system and gaining visibility of user-loaded Instant Messaging (IM) and peer-to-peer (P2P) applications.

For more information on theses events please visit www.harrierzeuros.co.uk

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About MCSG

The Messaging Compliance & Security Group (MCSG) at HarrierZeuros was formed in recognition of the mission-critical nature of email today, and the unprecedented growth of emerging messaging technologies such as Instant Messaging (IM).

Media Contacts

Steve Adams

MCSG

+44(0) 1256 382 865

steve.adams@harrierzeuros.co.uk

Sara Claridge

Marylebone Media Relations

+44 (0) 1344 876558

sara@marylebone.co.uk