

FILEMAKER APPLICATIONS WIN MACWORLD “BEST OF SHOW” AWARD AT MACEXPO 2003

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LONDON, UK – November 24th, 2003 – Macworld magazine, the UK’s leading monthly title for the Mac market, has named the newly launched FileMaker Applications Meetings and Tasks as “Best of Show” at MacExpo 2003, which was held at the Business Design Centre, Islington, London from 20 – 22nd November 2003.

The award was presented by Simon Jary, Editor-in-Chief of Macworld, and David Fanning, Editor of Macworld.

To be eligible for Best of Show consideration, products were either making their public debut at MacExpo 2003 or were recently introduced and likely to generate excitement on the show floor.

According to Macworld UK Editor-in-Chief Simon Jary: “Macworld Best of Show Awards represent a highly coveted honour within the Mac industry, and are also presented at January’s Macworld Expo San Francisco. With FileMaker Applications, the company has taken a great step forward in catering for the common needs of business users.”

Commenting on the award, FileMaker Regional Manager for Northern Europe Tony Speakman said: “This is a great accolade for FileMaker from a highly respected and independent third party source. It demonstrates our commitment to developing the FileMaker platform for the benefit of business users everywhere. We look

forward to continuing to deliver the easiest to use and most economical database solutions for both Mac and PC.”

About FileMaker

FileMaker is a leader in workgroup databases and workgroup information solutions. Unlike complex database software, the FileMaker intuitive interface empowers knowledge workers to create and share rich solutions. The award-winning FileMaker line of database software provides relational power, instant and custom Web publishing and legendary ease-of-use. FileMaker, Inc. is the database software subsidiary of Apple Computer, Inc. (NASDAQ: AAPL).

CUSTOMER CONTACT

For information on where to purchase FileMaker products please call:

Tel: 01628 534158 www.filemaker.co.uk

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