

IN-FUSIO Acquires US Mobile Games Developer CYBIKO

Submitted by: MUSTARD PR

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Bordeaux, France - November 27th 2003 - IN-FUSIO, the number one mobile games service provider for operators in Europe and China today announced an undisclosed cash purchase of the game business of leading US mobile games developer Cybiko.

By acquiring the game business of Cybiko, the developers of the award-winning Moto GP, IN-FUSIO further strengthens its ability to provide the highest quality Java (MIDP2.0), BREW(and ExEn mobile games and gives both operators and handset manufacturers a unique and complete global service offering.

IN-FUSIO will add Cybiko's entire portfolio of mobile games to its existing catalogue of branded titles, which include: Jurassic Park III, Rollerblade and South Park. The Cybiko studio will continue its focus to create the world's best mobile games now for exclusive worldwide distribution by IN-FUSIO.

Following the acquisition, IN-FUSIO has a physical presence in all major markets: Western Europe, Asia and the USA and has a total of 170 employees with the largest mobile game development team of any publisher.

Gilles Raymond, CEO and founder, IN-FUSIO, said: "Our acquisition of Cybiko is an outstanding opportunity to merge two leading forces in order to accommodate increased demand from Europe, Asia and the US markets for high quality mobile games. IN-FUSIO is well on course to become the leading global mobile game service provider whatever the under-lying technology. "

Don Wisniewski, President and CEO of Cybiko, said: "There is no better partner for us than IN-FUSIO. They have great distribution, solid brands, and outstanding relationships with carrier partners. With the addition of our ability to conceptualize, develop, and deploy high quality content, they now have a very strong offering for their partners."

John Newcomer, VP of games, Cybiko Wireless, said, "IN-FUSIO decision to keep the Cybiko brand and fully utilize our internal resources is a clear indication that they are serious about delivering the highest quality games in the world."

About IN-FUSIO

IN-FUSIO is the number one mobile games service provider for operators in Europe and China. As a games

publisher and game service provider, IN-FUSIO provides a clear entry point for brands and game developers to effortlessly enter the mobile games market. From stand-alone Java(tm) games to a fully managed and integrated games service, IN-FUSIO has unparalleled industry experience. Customers include Vodafone D2, Orange France, SFR, Orange UK, Vodafone Omnitel, Telefonica Moviles, China Mobile and Verizon. To date, IN-FUSIO games are accessible with a various range of handsets: Nokia, Motorola, Sharp, LG, Toshiba, Sagem, Panasonic, Alcatel, Philips, Siemens, Mitsubishi, Bird et Vitelcom. Already 6 million players have enjoyed IN-FUSIO 40 games and services. For more information, please visit the IN-FUSIO website at www.in-fusio.com

About Cybiko

Cybiko is a wireless game and content developer/publisher. Their 60 employees are focused on delivering the best entertainment and most robust applications capable on today's wireless handsets. Their development activities have received third party endorsements as some of the best gaming experiences available on handsets today. Cybiko provides services in executable client languages (BREW, JAVA), platform programming, integration and billing for a host of well-known domestic and international accounts. Cybiko works with most all the leading publishers in every game genre. Their development of triple AAA titles includes, xXx: Triple Threat for Sony, Crazy Taxi for Sega, MotoGP, WWE, MLB for THQ, Terminator 3 for IN-FUSIO and Golden Tee Golf for Incredible Technologies to name a few. In addition, they have created characters and titles internally. For example, Cybiko's Ki-Tai ninja fighting game, was chosen over branded games by Sprint PCS and used to launch their multi-million dollar national TV campaign for wireless games.

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