

SANTA CLAUS GOES HIGH-TECH WITH EMAIL CHRISTMAS GREETINGS

Submitted by: na europe

Tuesday, 9 December 2003

Children can receive a personalised festive email message from Santa Claus this Christmas as the red-coated gentleman adopts modern communication methods.

The special free service is being sponsored by a Staffordshire company, The Family Names Domain Ltd, to celebrate the recent launch of its unique personal email address service.

Said Director Paul Hooper-Keeley: "We think it's a great idea that Santa can send personal greetings to children by email in the run-up to Christmas. And with more emails than traditional letters now being sent each day, it was only a matter of time before Santa saw the advantages of electronic messaging and having his own personalised email address (santa@thenorthpole.me.uk), which we were delighted to be able to provide for him".

The Uttoxeter-based company, established by Paul and three fellow entrepreneurs, supplies personal email addresses for family members using the .me.uk domain suffix. There's also a separate service available for teenagers and younger people who may not want to be part of an overall family name email address and might therefore wish to incorporate their nickname or link themselves with a favourite football team or popstar.

To arrange for Santa's Christmas greetings to be sent free-of-charge to a child anywhere in the world, email their full name and their home email address now to santa@thenorthpole.me.uk in order to ensure receipt of the festive message before the 25th December 2003.

For details of the Family Names Domain .me.uk personalised email address service visit: Web: www.thefamilynamesdomain.com Email: info@thefamilynamesdomain.com

or Telephone: 01889 560600.

(Colour photo of Santa Claus at his computer available on request).

ISSUED ON BEHALF OF:

The Family Names Domain Ltd

Email: info@thefamilynamesdomain.com

Web: www.thefamilynamesdomain.com

Contact: Paul Hooper-Keeley, or Sophie

Farmer.

Bird & Moore Ltd, Advertising,

Marketing and Public Relations

Email: birdandmoore@btinternet.com

Contact: Neil Moore, Managing Director

EDITORS NOTE – THE FAMILY NAMES DOMAIN LTD

The four entrepreneurs responsible for setting-up The Family Names Domain Ltd (www.thefamilynamesdomain.com), Paul Hooper-Keeley, Karen Hooper-Keeley, Guy Guinan and Sophie Farmer, are all from Bramshall, near Uttoxeter, Staffordshire.

"Although many people have email addresses at work, they often have complicated home email addresses or none at all. Our new personal email address service now provides the opportunity for both individuals and families to create their very own .me.uk home email address" commented Paul Hooper-Keeley.

"For just £9.99 a year we can supply one unique personal email address (such as david@thebeckhams.me.uk

or robbie@thewilliams.me.uk), or for only £35.00 a year up to six independent, personalised email addresses can be provided for each member of the family – making it an ideal individual or family gift to keep everyone in touch over the Christmas and New Year festive period".

"A .me.uk address has the benefit of identifying you straight away as an individual, not a company or organisation. And, because your unique email address reflects your own name, it's easy to remember, even for small children".

"All family names are potentially available with the new service and the personal address stays with you even if you change Internet Service Provider".

"Having your own personal email address is like having a personalised car number plate, but it's something that everyone can afford. And it's quick and easy to set-up; just tell us the personalised email address you would like and we'll do the rest", added Paul Hooper-Keeley.

However, with a growing number of people now signing up for .me.uk addresses every day, he suggests you obtain yours now before someone else grabs it.