

Kaspersky Labs strikes another blow against viruses

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Kaspersky Labs announces Rapid Virus Response - a new technology for updating anti-virus databases.

Culham Innovation Centre, UK (22nd December 2003) Kaspersky Labs, a leading information security software developer, announces Rapid Virus Response. This new technology enables the user to automatically download updates for Kaspersky Anti-Virus databases over the Internet every three hours. This significantly improves the level of protection against new virus outbreaks.

Up to 300 new viruses appear every day. Viruses are not constrained by geographical boundaries or time zones, and can spread throughout the world in a matter of hours. Therefore, the importance of updating anti-virus databases regularly in order to ward off new attacks cannot be overestimated. The new service from Kaspersky Labs – the release of regular updates every three hours – is a worthy counter move to new information security challenges.

The “treatment modules”, which contain information on how to protect against new malicious programs will be made available at midnight, 3am, 6am, 9am, 12 noon, 3pm, 6pm and 9pm GMT. The updates can then either be automatically or manually downloaded.

Unlike many other anti-virus companies, Kaspersky Labs conducts thorough preliminary testing of updates in order to rule out the possibility of false alarms generated by data which is known to be safe, and also to enable maximum compatibility with commonly used software and hardware. Testing is carried out on a pool of high-end test servers, with over 100 gigabytes of data. This ensures that updates will function reliably with all popular platforms and applications.

Along with regular updates, Rapid Virus Response also offers the user unscheduled additions for Kaspersky Anti-Virus databases. This offers a lightning fast reaction to new global outbreaks: protection against malicious programs is released within 30 minutes of virus activity being detected.

Kaspersky Labs has always been a leader in terms of the frequency with which the company releases anti-virus database updates. In 2000, it was among the first anti-virus companies to release daily updates, while other anti-virus manufacturers were updating their programs weekly at best.

“Over the past few months the intensity at which virus outbreaks appear has become much more frequent. Consequently, we had to release three or four emergency updates rather than the more usual two. The move to three-hourly regular updates therefore seems totally justified. The new system will be convenient for users of Kaspersky Anti-Virus throughout the world as it is not tied to a specific time zone”, said

Denis Zenkin, Head of Corporate Communications for Kaspersky Labs.

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About Kaspersky Labs

Kaspersky Labs is an international software-development company offering advanced products that protect a wide spectrum of customers, from home users to enterprise-wide networks, against viruses, hackers and spam. For fourteen straight years the company has waged a battle against computer viruses, and in doing so has gained unique knowledge and skills that have led to Kaspersky Labs becoming a technology leader and acknowledged expert in the development of virus defences.

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