

Launch of Unique Recycling Service Helps Businesses Comply with New Environmental Laws on Disposal of Old Electronics

Submitted by: Maxitech.co.uk

Monday, 19 January 2004

This month sees the official national launch of unique schemes introduced by MAXITECH.CO.UK, the London based end-of-life electronic equipment reuse and recycling company.

From August 2004 British businesses will be required to reuse and recycle 100% of their end-of-life electrical equipment under the EU's Waste Electrical and Electronic Equipment Directive (WEEE) 2003 Directive.

MAXITECH.CO.UK' client list includes five London councils and the businesses within their boroughs, among which are Carlton Media and Central Middlesex Hospital. MAXITECH.CO.UK re-uses such equipment by reconditioning it and then providing it, at low cost, to charities and individuals with low incomes, start-up businesses and other groups that can benefit from this socially and environmentally responsible scheme. This provides an attractive and responsible alternative to businesses. Equipment that cannot be reused can be taken apart and only those parts that cannot be recycled are then disposed of in the most environmentally friendly way possible.

Peter Paduh, Managing Director for MAXITECH.CO.UK, said:

"What sets MAXITECH.CO.UK apart from other asset recovery firms is our commitment to environmental stewardship. Our unique system ensures that from anything we process, no harmful components are sent to landfill, and no harmful waste is sent overseas for disposal. The fundamental belief upon which we base our business is quite simple – any assets that can not be reused will be recycled.

Building a disposal strategy into IT purchasing is becoming essential for all businesses wishing to operate within the law and with an environmentally responsible ethos. Working in partnership with our clients we help them achieve these aims."

MAXITECH.CO.UK provides a solution to the legal, environmental and social issues of disposing end-of-life electronic equipment.

MAXITECH.CO.UK will collect old electrical equipment from business premises and ensure all data is removed using tools that meet the Government Defense Department's standard for wiping hard-drives clean. MAXITECH.CO.UK' own research and test trading has shown that fear of sensitive information stored on old PCs being used maliciously is one of the biggest obstacles preventing environmental disposal and re-use of old IT equipment.

Under one of the charitable schemes operated by MAXITECH.CO.UK, surplus IT equipment is purchased – providing it is up to date – and the money donated to charity, thus helping businesses discharge corporate social responsibility and comply with WEEE at the same time.

Further information is available on www.maxitech.co.uk

..... Ends