

# Kewill Adds AS2 connectivity to EDI E-Commerce Solutions

Submitted by: Onechocolate Communications

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Sale, UK - 19th January 2004, Kewill Solutions Europe, the provider of business-to-business supply chain execution solutions, today announced the introduction of AS2 Electronic Data Interchange (EDIINT/AS2) for use with supply chain business information over the Internet. The company's widely used e-commerce solutions - including EasyTrade client software and the MessageBroker managed service - will incorporate the AS2 compliant technology from Cyclone Commerce, enabling real-time, secure transmission of EDI data.

The first Kewill customers able to transmit their EDI data over the Internet will be the 650 plus supplier community of Asda, the UK's second largest supermarket chain which is currently undertaking a major roll-out of the new technology. Kewill expects additional major retail organisations to follow suit.

AS2 is an internationally accepted communication protocol used to transport data over the Internet. It provides a highly secure standard for electronically sending and receiving business information with trading partners.

Implementing this new EDI Internet connectivity, Kewill customers will benefit from lower communication costs over the public Internet compared to connecting via a Value Added Network (VAN). By transmitting EDI data over the Internet, users can increase the volume of their traffic quickly and at no extra cost once AS2 is installed. Connections are made in real time so the EDI data transmissions will be much faster.

To offer the best available AS2 capabilities to its customers Kewill has selected to partner with Cyclone Commerce. With European headquarters in the U.K., Cyclone Commerce is a market leader in interoperable collaborative commerce solutions and co-authored the EDIINT AS1/AS2 standards.

Jacque Boast, Chief Operating Officer, Kewill Solutions Europe said: "AS2 compliancy is the way forward to meet the ever growing need for fast, secure exchange of business critical EDI messages over the Internet. We're helping our customers gain these business benefits through enhancing our EDI software and service solutions with the latest best-of-breed technology, and working with retailers like Asda to support their communities of suppliers to adopt this new technology. We are delighted to be working with Cyclone Commerce to deliver this new communication standard as they have demonstrated to us their expertise and experience within the AS2 arena."

Derek Schwartz, Managing Director of Cyclone Commerce Europe said "Incorporating AS2 into its suite of proven solutions will be an immediate advantage for Kewill customers in the form of instant collaboration with ASDA and other stakeholders in the Retail Supply Chain, delivering cost savings, greater customer

responsiveness and ultimately a more efficient supply chain. The Cyclone AS2 solution that Kewill is incorporating has been proven with thousands of trading partners exchanging data every day, including some of the largest retail and healthcare communities in Europe.”

#### About EasyTrade & MessageBroker

EasyTrade is Kewill’s proven windows based e-commerce solution that allows organizations to communicate business information in the easiest way possible. A simple approach to EDI, EasyTrade provides all the elements for electronic trading compliance.

MessageBroker is a fully managed translation service solution which provides an organisation with ability to transact and process electronic trading data in whatever format, whilst also seamlessly accepting and translating data in any format. MessageBroker incorporates business rules and process to provide out-sourced, managed service for electronic enablement of the supply chain.

Currently, in excess of 5,500 organisations rely on Kewill solutions for their EDI-based electronic trading.

#### About Kewill

Kewill Solutions Europe is the European Supply Chain Execution (SCE) division of Kewill Systems Plc, a leading international company dedicated to the development and provision of software and services to manage complex business to business supply chains.

With over 31 years experience in the supply chain space, Kewill Systems Plc is a long-time innovator of Supply Chain Execution software focusing on transportation management, order management, international trade logistics and visibility solutions for global trading communities.

Over 55,000 customers have trusted Kewill Systems Plc for the management of their supply chain information including household names such as Littlewoods, Sainsbury's, Express Gifts, JD Williams, SRG, Iomega, Marks & Spencer, Xerox, Toys R Us, Federal Express, Pratt & Whitney, Mazda and Smith & Nephew. To find out more please contact sales on [kse.sales@kewill.com](mailto:kse.sales@kewill.com) or visit our web site at [www.kewill.com](http://www.kewill.com)

#### About Cyclone Commerce

Cyclone Commerce, Inc., The Collaborative Commerce Company, provides market-leading solutions that enable businesses to simply connect manage and collaborate with their Value Chains over the Internet. Cyclone's software and services solve an urgent need for global businesses to extend their enterprises "outside the four walls" to suppliers, customers and other partners. Founded in 1996, Cyclone Commerce is headquartered in Scottsdale, Ariz, USA, with European headquarters in the UK.

Cyclone's 1,300 customers are some of the most well recognised brands, including 3 of the top 4 retailers, 30 top suppliers of consumer packaged goods, the top 10 pharmaceutical manufacturers, all 4 of the top healthcare distributors, the world's top 2 computer manufacturers, the top 3 electronics distributors, and 100 financial services organisations, including the world's largest investment provider. More Information: [www.cyclonecommerce.com](http://www.cyclonecommerce.com)

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