

# Landmat Announces Investment by Nokia Venture Partners

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Reykjavik, Iceland, February 4, 2004 — Landmat, a leading developer of mobile services and content today announced that Nokia Venture Partners, a leading global venture capital firm focused on early-stage mobile technology companies, has invested US \$5 million in the company. Landmat has launched branded content and community applications such as mobile dating and mobile blogging with over 35 wireless operators across Europe, Asia, Australia, and North America.

Jonathan Ebinger from Nokia Venture Partners said:

“Mobile content, and device proliferation have finally converged with user demand, allowing Landmat to flourish. Nokia Venture Partners is delighted to be a part of the Landmat team as the company continues its expansion bringing innovative content and services to mobile users across the globe.”

Leading worldwide operators including Orange, AT&T, Vodafone, Singtel, O2, and T-Mobile, are already offering Landmat’s applications. The company’s applications are designed for delivery across multiple platforms including MMS, WAP, J2ME, Symbian, I-Mode and BREW. Landmat offers branded content including Time Out (city guides), Discovery Channel, Match.com and Oz Clark’s Wine Guide.

Haukur Hardarson, CEO of Landmat commented:

“Landmat has a clear goal of delivering unique content and services that cater to the mobile lifestyle. Nokia Venture Partners’ strong position in the mobile industry brings us extraordinary value as we broaden our carrier and content relationships worldwide.”

## About Nokia Venture Partners

Nokia Venture Partners is a leading global venture capital firm based in Menlo Park, California. Backed by a number of value add limited partners, the fund leads investments in early stage mobile technology companies around the world. Launched in 1998, Nokia Venture Partners has a strong track record of leveraging its combined resources, experience and contacts to help build successful mobile businesses. The firm also has offices in Washington DC, London, Helsinki, Hertzelia, Seoul, Hong Kong and Tokyo. For more information, visit <http://www.nokiaventurepartners.com>.

## About Landmat

Landmat is a global developer of mobile applications and services. The company currently employs over 40 people with offices in Reykjavik, Singapore, Washington D.C. and London. Landmat applications are widely deployed and are generating revenues worldwide. Landmat customers include Orange, AT&T, Vodafone,

Singtel, O2 and T-Mobile. For more information visit [www.landmat.com](http://www.landmat.com).

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