

# Comverse Highlights Expanded Total Communication Portfolio At 3GSM World Congress 2004

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New Messaging, Real-Time Billing, Data & Content And Call Completion Solutions Help Operators Achieve Rapid Time-To-Market And Strong ROI

WOODBURY, NY, February 18, 2004 – Comverse, a unit of Comverse Technology, Inc. (NASDAQ: CMVT), and the world's leading supplier of software and systems enabling network-based multimedia enhanced communication services, today announced that the company's expanded Total Communication portfolio will be showcased at 3GSM World Congress 2004. Participants visiting 3GSM World Congress 2004, February 23-26 in Cannes, France, are invited to visit the Comverse booth (Hall 1, stand #C24) to learn more about the Comverse Total Communication portfolio.

The Comverse Total Communication portfolio comprises four families of solutions:

- Advanced Messaging Solutions: group, community and person-to-person multimedia messaging
- Real-Time Billing Solutions: real-time charging and account management for dynamic service environments
- Data & Content Solutions: management, delivery, and charging of data- and content-based services
- Call Completion & Call Management Solutions: enhancing the communication experience and generating immediate traffic and revenues

InSight, the Comverse next-generation environment, lies at the heart of Total Communication. Utilizing a modular, standards-based, open IP architecture, InSight enables rapid deployment of exciting new Total Communication services supplied by Comverse and third parties including Visual Voicemail, Record & Send, Multimedia Mobile Email, Videomail, Video Portal, and more. These services enrich and simplify communication by introducing an enhanced user experience.

In an effort to anticipate and exceed customer expectations, Comverse is continuously adding new products and services to the Total Communications portfolio.

Recent additions include:

## Advanced Messaging Solutions

The Comverse Mobile IM solution is the latest addition to the Advanced Messaging Solutions family. The Comverse Mobile IM solution enables mobile operators to capitalize on the popularity of existing web-based instant messaging (IM) to generate data traffic and revenue. Comverse's comprehensive IMPS-standards-based Mobile IM solution helps ensure the successful take-up of mobile IM by fulfilling both subscriber and operator requirements including: connectivity to existing IM communities, an improved user experience, availability on a wide variety of handsets, and robust service management tools.

Comverse also is announcing the availability of Comverse Multimedia Messaging Service Center (MMSC) Version 2.7, featuring enhanced functionality and capacity. With major new advancements – including a

powerful service creation environment and advanced multimedia transcoding – Comverse MMSC 2.7 makes it easier, quicker and less costly for operators to deploy, enhance and expand MMS service. And Comverse has strengthened its MMS position by demonstrating true MMS interoperability between CDMA and GSM wireless networks.

#### Real-Time Billing Solutions

Comverse is announcing a new release of its Real-Time Billing and Prepaid Solution. This latest version brings the power of real-time billing to data and voice services for both pre- and post-paid subscribers. Developed to be modular, scalable and capable of supporting many millions of active end-users, Comverse's enhanced real-time billing platform enables operators to offer innovative, personalized service packages that maximize revenues and profitability in current and next-generation environments.

#### Data & Content Solutions

Comverse is introducing the Mobile Video Portal and Video Fun Dial services. Mobile Video Portal lets operators provide a single access point to a wide range of live and pre-recorded video content and services. Video Fun Dial allows subscribers to personalize the dialing experience and entertain their callers with favorite music videos, celebrity clips, game highlights, and nature videos or self-created video messages. These services join Comverse's suite of video telephony services including Videomail and Push to Show™.

#### Call Completion and Call Management Solutions

Based on existing platforms for fast and cost-effective deployment, Comverse is announcing new real-time call completion solutions including: Connect Me – one-touch connection when the target party (a previously missed caller) becomes available; Smart Call – per-case handling of incoming calls including diversions to canned SMS messages; and Voicemail Message Screening – real-time screening of voicemail messages with intercept functionality.

As part of its Partnership Sales Program, Comverse is bringing to market innovative technologies and best-in-class solutions from emerging technology vendors and application developers with field-proven VAS-related solutions and products. The breadth of new services Comverse is providing to operators is demonstrated by some of the companies who recently joined the PSP: Trivnet – E-payment platform to handle both micro- and macro-payment transactions (movie tickets, parking meter fees, vending machine merchandise, etc.); Mobiltek – content management platform and downloading; Mobixell –content adaptation and multimedia transcoding; Niragongo – mobile data content and applications control.

#### Demonstrations

At 3GSM World Congress in Cannes, Comverse is demonstrating an array of Total Communication products and services:

- Advanced Messaging Solutions: Total Communication Client, Visual Voicemail, Multimedia Mobile

Email, Voicemail 2 MMS, Voicemail Infotainment, Videomail, Push to Show, MMS, Instant Messaging, Mobile Conferencing, SMS

- Real-Time Billing Solutions: Prepaid / Post-Paid Convergence
- Data & Content Solutions: Mobile Video Portal, Video Fun Dial, Mobile Data Gateway, Fun Dial
- Call Completion & Call Management Solutions: ImPact Services

#### About Comverse

Comverse, a unit of Comverse Technology, Inc. (NASDAQ: CMVT), is the world's leading provider of software and systems enabling network-based multimedia enhanced communications services. More than 400 wireless and wireline telecommunications network operators, in more than 100 countries, have selected Comverse's enhanced services systems and software, which enable the provision of revenue-generating value-added services including call answering with one-touch call return, short messaging services, IP-based unified messaging (voice, fax, and email in a single mailbox), 2.5G/3G multimedia messaging (MMS), instant communications, wireless information and entertainment services, voice-controlled dialing, messaging and browsing, prepaid wireless services, and additional personal communication services. Other Comverse Technology business units include: Verint Systems, a leading provider of analytic solutions for communications interception, digital video security and surveillance, and enterprise business intelligence; and Ulticom, a leading provider of service enabling network software for wireless, wireline, and Internet communications. Comverse Technology is an S&P 500 and NASDAQ-100 Index company.

For additional information, visit the Comverse web site at <http://www.comverse.com>.