

# Comverse Announces Next-Generation Mobile Instant Messaging Solution

Submitted by: Pleon

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Comverse Mobile IM Brings Popular, Web-Based IM Communities To Subscribers' Handsets

WOODBURY, NY, February 19, 2004 – Comverse, a unit of Comverse Technology, Inc. (NASDAQ: CMVT), and the world's leading supplier of software and systems enabling network-based multimedia enhanced communication services, today announced the availability of its next-generation Mobile IM solution that enables wireless operators to offer their subscribers unified access to existing desktop Instant Messaging services from the convenience of their handsets.

Comverse's Mobile IM enables wireless operators to capitalize on the popularity of existing Web-based Instant Messaging communities to generate data traffic and revenues as users enjoy exchanging instant messages with IM buddies, regardless of whether they are sitting at their PC or on the go. This solution includes presence-based contact lists designating the status and availability of IM buddies.

"Comverse's Mobile IM gives subscribers the ability to connect to their buddies from any Web community anytime, anywhere," stated Benny Einhorn, Chief Marketing Officer at Comverse. "By adding this capability to our portfolio, we are supporting our vision of Total Communication where people can choose the way to communicate that is the most enjoyable, effective and convenient for them."

Comverse's Mobile IM solution includes the following capabilities:

**Connectivity to Existing Web IM Communities:** Connectivity with the installed bases of desktop IM users and existing buddy lists to promote fast service uptake and revenue generation.

**Superior User Experience:** Intuitive, graphical PC-like user experience to encourage immediate service adoption and usage.

**Handset Clients for a Wide Variety of Devices:** A broad range of instant messaging applications that run on embedded, J2ME, BREW, Symbian, and Windows Mobile operating systems and support standard Wireless Village clients. Telecom service providers have the ability to provide the service to a broad range of subscribers as well as the flexibility to target specific market segments such as youth and business users.

**Robust Service Management Tools:** Flexible billing mechanisms, comprehensive reporting, data peering and monitoring features put operators in control of the service by supporting various revenue models and enabling the collection of valuable subscriber profile data.

**Standards Compliance:** Compliance with current and emerging IM standards including Wireless Village (OMA-IMPS) and SIP SIMPLE help to ensure a future-proof service providing simple, cost-effective integration, interoperability and extensibility.

**Presence-Based Messaging:** Enables users to identify the availability and status of the intended contact and then choose the most appropriate form of communication.

Service Extensibility: By enabling a wide variety of services to integrate with the Mobile IM presence-enabled contact list, operators can extend their potential revenues by using Mobile IM as a launching pad for additional services such as picture and voice messaging, outcalls, conferencing, and press to talk.

#### About Comverse

Comverse, a unit of Comverse Technology, Inc. (NASDAQ: CMVT), is the world's leading provider of software and systems enabling network-based multimedia enhanced communications services. More than 400 wireless and wireline telecommunications network operators, in more than 100 countries, have selected Comverse's enhanced services systems and software, which enable the provision of revenue-generating value-added services including call answering with one-touch call return, short messaging services, IP-based unified messaging (voice, fax, and email in a single mailbox), 2.5G/3G multimedia messaging (MMS), instant communications, wireless information and entertainment services, voice-controlled dialing, messaging and browsing, prepaid wireless services, and additional personal communication services. Other Comverse Technology business units include: Verint Systems, a leading provider of analytic solutions for communications interception, digital video security and surveillance, and enterprise business intelligence; and Ulticom, a leading provider of service enabling network software for wireless, wireline, and Internet communications. Comverse Technology is an S&P 500 and NASDAQ-100 Index company. For additional information, visit the Comverse web site at <http://www.comverse.com>.

All product and company names mentioned herein may be registered trademarks or trademarks of Comverse or the respective referenced company(s).

Note: This release may contain forward-looking statements that involve risks and uncertainties. There can be no assurances that forward-looking statements will be achieved, and actual results could differ materially from forecasts and estimates. Important factors that could cause actual results to differ materially include: changes in the demand for the company's products; changes in capital spending among the company's current and prospective customers; the risks associated with the sale of large, complex, high capacity systems and with new product introductions as well as the uncertainty of customer acceptance of these new or enhanced products from either the company or its competition; risks associated with rapidly changing technology and the ability of the company to introduce new products on a timely and cost-effective basis; risks associated with changes in the competitive or regulatory environment in which the company operates; risks associated with significant foreign operations and international sales and investment activities, including fluctuations in foreign currency exchange rates, interest rates, and valuations of public and private equity; the volatility of macroeconomic and industry conditions and the international marketplace; risks associated with the company's ability to retain existing personnel and recruit and retain qualified personnel; and other risks described in filings with the Securities and Exchange Commission. These risks and uncertainties, as well as others, are discussed in greater detail in the filings of the company with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and its subsequent Quarterly Reports on Form 10-Q. These documents are available through the company, or through the SEC's Electronic Data Gathering Analysis and Retrieval system (EDGAR) at [www.sec.gov](http://www.sec.gov). The company makes no commitment to revise or update any forward-looking statements in

order to reflect events or circumstances after the date any such statement is made.