

AZURE TO HIGHLIGHT TELECOMS REVENUE RECOVERY AT ASIA-PACIFIC BILLING FOR TELECOMS SUMMIT 2004

Submitted by: Pirate Communications

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Azure, the telecoms revenue assurance company, will be providing a case study of revenue recovery in a large European telecommunications company at the fourth Annual Asia-Pacific Billing for Telecoms Summit 2004, taking place at the Intercontinental Bangkok Hotel, Thailand, between 15-18 March 2004.

Dave Woods, director of fraud control services at Azure, will be presenting the session entitled "Revenue recovery in a large European telco" at 10.55am on Wednesday 17 March 2004.

The session will identify the key areas of revenue loss (mediation, processes, interconnect billing and fraud) and highlight the best in class tools and techniques to prevent such losses. The session will also focus on the importance of the setting and benchmarking KPI's (key performance indicators) and ongoing management process.

Azure's principal objective is to enable communications operators worldwide to reduce losses and safeguard profits from malicious and unintentional revenue leakage. It offers a range of revenue assurance products and services including; Interconnect Accounting, Fraud Management, Event Integrity, Mediation Management and Route Optimisation.

Should you wish to meet Azure at the event, please e-mail events@azuresolutions.com to register your interest and arrange a time.

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About Azure (www.azuresolutions.com)

Azure is one of the world's leading revenue assurance companies with offices in London, Ipswich, Paris and Hong Kong. Its portfolio includes Interconnect Billing, Fraud Management, Mediation Software, Event Integrity and Route Optimisation. Azure provides individual products or complete revenue assurance solutions using a common platform and any combination of products that a customer might need. Customers can choose a system that they own and operate themselves or a bureau that Azure manages on their behalf. Amongst Azure's customers are PTTs, mobile operators, national operators, carrier's carrier and cable TV companies; Azure has significant carrier experience and understands the problems faced by all these operators. The company's heritage is based on the fundamental technology and skills developed whilst in BT in the early 1990's with many of the world-class technical experts remaining at Azure today.

Azure was spun out of BT in April 2003 and is backed by the technology venturing partnership, NVP Brightstar, created in February 2003. NVP Brightstar has been created by BT Brightstar, formerly part of BT's research and technology business, BT Exact; Collier Capital, the UK-based global private equity investment manager; and New Venture Partners, the US-based venture capital firm.

Further information

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