

Comverse Announces New ImPact Call Management and Call Completion Applications

Submitted by: Pleon

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CANNES, France, 25th Feb. 25, 2004, Comverse, a unit of Comverse Technology, Inc. (NASDAQ: CMVT), and the world's leading supplier of software and systems enabling network-based multimedia enhanced communication services, today announced new additions to its traffic-generating ImPact(TM) Call Management and Call Completion applications portfolio. These software applications include real-time call management solutions and new services for the calling party designed to increase connectivity and traffic. Some of these products are developed jointly with SoloMio Corporation, a leader in next-generation Smart Call services and technology.

"Telecom service providers lose revenues because many calls go unanswered. Comverse's ImPact solution now includes new real-time call management capabilities, which are designed to bring more calls to a successful completion," said Benny Einhorn, Chief Marketing Officer at Comverse. "The net result is greater customer satisfaction and increased operator revenue."

Comverse is introducing new real-time call handling options to provide users with more flexibility while responding to incoming calls. With Smart Call applications, service providers will be able to allow their users to divert calls to an alternative number, or respond to a call with a pre-configured SMS or MMS message. Voicemail Screening enables people to hear voicemail messages in real-time with the option to take the call. These applications are in addition to Comverse's existing Who Called(TM) application that provides information to a called party about lost calls and is currently being used by numerous service providers.

Comverse is also announcing products that enable service providers to assist their users when placing calls. Comverse's Notify Me(TM) application sends an SMS to the caller when the called party becomes reachable, and its Connect Me(TM) application provides a one-touch connection for the caller upon receipt of a Notify Me SMS.

The Connect Me and Notify Me applications were developed in collaboration with SoloMio. SoloMio's Smart Call applications enable telecommunications operators to deliver a range of compelling, configurable, operator-branded services that grow their valuable consumer and business segments.

These new ImPact products and the Who Called application are available for both wireless and wireline users.

About Comverse's ImPact Solution

The Comverse ImPact application suite helps service providers increase average revenue per user (ARPU). These ImPact products leverage current network equipment and subscriber usage habits to enable service providers to introduce new services with a very short time-to-market. The ImPact solution improves call completion rates, and increases penetration and usage of the current voicemail service, by introducing traffic-generating call management services, through applications such as Who Called, Notify Me, Connect Me, Voicemail Screening & Smart Call. ImPact applications are easy to deploy, intuitive to use, and designed to deliver a quick and attractive return on investment (ROI).

About SoloMio

SoloMio Corporation (www.solomio.com) is a privately held global software company and a leader of next-generation smart call services and technology. Founded in 2000, SoloMio's value-added services software delivers more ways to make and take more calls. Proven to increase voice and data usage and call completion, SoloMio's Smart Call applications enable telecommunications operators to deliver a range of highly compelling, configurable, operator-branded services that grow their most valuable consumer and business segments. With a veteran team that has repeatedly delivered high-impact products and grown new companies, SoloMio corporate headquarters are in Austin, Texas, with offices in London, Paris and Munich. For more information, please visit www.solomio.com.

About Comverse

Comverse, a unit of Comverse Technology, Inc. (NASDAQ: CMVT), is the world's leading provider of software and systems enabling network-based multimedia enhanced communication services. More than 400 wireless and wireline telecommunications network operators, in more than 100 countries, have selected Comverse's enhanced services systems and software, which enable the provision of revenue-generating value-added services including call answering with one-touch call return, short messaging services, IP-based unified messaging (voice, fax, and email in a single mailbox), 2.5G/3G multimedia messaging (MMS), instant communications, wireless information and entertainment services, voice-controlled dialing, messaging and browsing, prepaid wireless services, and additional personal communication services. Other Comverse Technology business units include: Verint Systems, a leading provider of analytic solutions for communications interception, digital video security and surveillance, and enterprise business intelligence; and Ulticom, a leading provider of service enabling network software for wireless, wireline, and Internet communications. Comverse Technology is an S&P 500 and NASDAQ-100 Index company. For additional information, visit the Comverse web site at <http://www.comverse.com>.

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