

MACROVISION PROVIDES SECURE INTERNET DELIVERY OF GAMES FOR BOONTY

Submitted by: Macrovision UK Ltd

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LONDON — 26 February, 2004 — Boonty, one of Europe's leading online games distributors, announced today that it has teamed with Macrovision Corporation, the leading provider of copy protection and digital rights management technologies, to protect games distributed through portals such as Yahoo! T-online, Tiscali, Wanadoo and Virgin.

Boonty provides downloadable games sites for major portals and deals with leading games publishers such as Ubi Soft, Atari, Acclaim, Kuju and Hachette. It is widely recognised that adequate security is essential for publishers to allow their products to be distributed over the internet.

Macrovision Corporation provides a unique universal licensing solution with its FLEXnet suite of products.

FLEXnet's Product Activation technology, as used by Boonty, controls piracy and unlicensed use without inconveniencing end users. The technology safeguards a wide range of eCommerce and Electronic Software Distribution solutions by preventing unauthorized copying whilst managing subscriptions and rentals of software. Products can be delivered via any digital medium, at the same time allowing the retailer or the software owner to retain complete control over how and when products (in this case games) can be unlocked.

Mathieu Nouzareth, President of Boonty explains why the FLEXnet solution from Macrovision was chosen: "We believe that computer games are becoming an active and profitable on-line market and that effective digital rights management is essential to its continued growth. Quite simply, rights holders have to be confident that their products are adequately protected before they will allow their products to be sold on-line. It was vital to select a partner that we trust in terms of technical capability, performance and market leadership. FLEXnet fitted the bill in terms of versatility and security. Macrovision also provides the reassurance of substantial resources dedicated to continually improving their products and a track record that points to continued commercial success."

About Macrovision

Macrovision Corporation (Nasdaq:MVSN) is the market leader in electronic licensing, copy protection and digital rights management ("DRM") technologies. Macrovision FLEXnet™, the world's first universal licensing platform, enables customers to easily price, package and protect their software. More than 3000 software publishers have shipped FLEXenabled software, and hundreds of Fortune 1000 companies use Macrovision technologies to better manage their software licenses. The company holds over 700 software licensing and DRM patents worldwide and has been ranked by Business 2.0 as one of the top 100 Tech

Companies for two consecutive years. Headquartered in Santa Clara, California, Macrovision has international offices in London, Frankfurt, Tel Aviv, Tokyo, Taipei, Hong Kong and Seoul. More information about Macrovision can be found at www.macrovision.com.

About Boonty

Boonty is a unique middleware application platform with an integrated video game catalogue of rights-negotiated video games targeted at the major internet traffic portals. By integrating a Boonty while-branded solution these portals quickly become operational in downloaded Video Game sales. Boonty is the only full integrated solution dedicated to downloading video games. Its extremely flexible technology and catalogue have already attracted many partners such as Yahoo! Europe, T-online, Wanadoo, Tiscali, Virgin.

This press release may contain "forward-looking" statements as that term is defined in the Private Securities Litigation Reform Act of 1995. A number of factors could cause Macrovision's actual results to differ from anticipated results expressed in such forward-looking statements. Such factors are addressed in Macrovision's filings with the Securities and Exchange Commission (available at www.sec.gov). Macrovision assumes no obligation to update any forward-looking statements.

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