

One firm in three could profit from hardware disposal

Submitted by: Maxitech.co.uk

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New EU rules on disposing of redundant IT equipment, far from posing a major headache for firms, could result in an unexpected windfall for a third of UK businesses.

From August 2004 disposal of electrical hardware will be subject to stringent regulations under the EU's Waste and Electrical and Electronic Equipment (WEEE) 2003 Directive. All UK businesses will be responsible for ensuring that redundant electrical equipment is re-used or recycled. Building an environmental disposal strategy into IT purchasing is now essential for all businesses wishing to operate within the law.

MAXITECH.CO.UK, the London based redundant electronic equipment reuse and recycling company has launched a set of unique social, environmental and economically beneficial schemes for processing end of life electrical and IT equipment in response to the new legislation.

In a pilot programme over the past year, MAXITECH.CO.UK has found that a typical organisation can recover 5% of the initial cost of redundant IT equipment while meeting the requirements of WEEE. And one firm in three can actually generate a positive return from their recycling programme, delivering an unexpected boost to hard-pressed IT budgets.

Partially funded by HSBC, and sponsored by London Remade - the public agency set up to encourage markets in recycled goods and supported by the Mayor of London - MAXITECH.CO.UK provides a solution to the legal, environmental, social and cost issues of disposing end-of-life electronic equipment.

Peter Paduh, Managing Director of MAXITECH.CO.UK said:

"While companies are beginning to increase their IT spending there is a common, but unfounded, fear that the WEEE Directive is going to eat into these budgets through administrative burdens and increased business costs of disposal of the old equipment – potentially costing between £15-50 to dispose of just one old PC.

However, recovering around 5% of the original value of old electronic equipment, whilst still meeting the requirements of the WEEE, is possible through the Wholesale Asset Maximisation and Recovery Scheme operated by MAXITECH.CO.UK. After a year of successful trials, the scheme has proven that our clients can get back some of the costs of disposing their IT and Electrical equipment and in about 1/3 of cases can provide additional returns."

The scheme can be customised, through a range of options, to particular needs and is available nationwide.

MAXITECH.CO.UK can collect and securely remove data before prior to re-sale or recycling. This 'one stop shop' service, offering a total solution at a single cost, offers businesses of all sizes the chance to sign away their worries for a low cost, ensure that all electronic equipment recycling conforms to agreed standards and is performed by authorized specialists.

Further information is available on www.maxitech.co.uk

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