

# SYBARI TO LAUNCH RESULTS OF FIRST INDEPENDENT EUROPEAN YEAR-LONG STUDY ON SPAM AT INFOSEC EUROPE

Submitted by: Hothouse Communications

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LONDON, (Tuesday 2 March 2004), Sybari Software, a leading developer of security solutions for messaging and collaboration systems, announced today that it will launch the conclusions of the first independent European year-long study on the impact of spam at a press-briefing to be held at 11.00am on Tuesday 27 April 2004 at InfoSec Europe.

The study, conducted by the Institute for Information Law of the University of Amsterdam (IViR), is the first of its kind in Europe and Mr Lodewijk Asscher PhD, the senior researcher, will exclusively present his analysis of the conclusions which will cover the implications of the Electronic Communications and Privacy Law, also known as Directive 58.

Mr Lodewijk Asscher will be joined by panel guests, Roger Dean, Head of Special Projects, (European not-for-profit association for e-business) and Troy Swanson, Secure Messaging Analyst, Sybari Software.

The panel will address recent analysis of Europe's response to Directive 58, its acceptance and the depths to which businesses are responding to it. In more detail, issues to be covered include the implementation of corporate policies to educate and involve employees; the protection from spam being distributed by other countries outside of the EU; the practical, legal and technological consequences of the law; the obligations and liabilities of spam on businesses and individuals; the questionable role of the company in protecting its employees from receiving obscene content and the acceptance and understanding levels of the implications of the Directive in Europe.

Exhibiting on Stand 412, Sybari Software will be running live product demonstrations of its antivirus, anti-spam and content filtering solutions for Microsoft Exchange, Instant Messaging, Microsoft SharePoint Portal Server, Microsoft Windows SMTP Server and Lotus Domino which feature a unique multi-engine scanning technology that accesses, scans and manages incoming email and data at entry-level. Visitors are also invited to test their driving skills in a rally game, with a chance to win a 'X-Box' games console.

Notes to Journalists:

An invitation to attend the press conference will follow shortly. If you would like to indicate your interest in advance and book your place now, please call Paula Averley, hothouse on 020 8224 9933 or email [paula@hothousecomms.com](mailto:paula@hothousecomms.com).

About Sybari:

Sybari is a premier developer of intuitive, best of breed solutions which protect leading messaging and collaboration servers from viruses and security threats. Today over 8 million messaging and collaboration platform users are virus and spam-free as a direct result of Sybari's flagship Antigen technology. Sybari solutions are distributed in more than 50 countries via Sybari's worldwide locations and distribution network. Sybari is headquartered in East Northport, New York, with an EMEA headquarters in Amsterdam, the Netherlands, and additional offices in Spain, United Kingdom, Germany, France, Italy, Dubai, Singapore, Australia, and Japan. Sybari's clients include Amazon.com, HP, Dell, Deloitte & Touché, Football Association, JD Power, London Underground, Lufthansa, Merrill Lynch, Nortel, Orange, Pirelli, Reckitt Benckiser, Sony, Superdrug and Visa. Sybari's many strategic partners include Microsoft, Lotus Development, Commtouch®, Dell Computer Corporation, IMLogic, Inc., Computer Associates, HP, Kaspersky Labs, Sophos, Inc., Perot Systems Corporation and Norman Data Defense Systems. Visit [www.sybari.com](http://www.sybari.com).

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