

# CABLE & WIRELESS TO EXTEND GRX WITH INTERNATIONAL MMS SOLUTION

Submitted by: Pleon

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Cable & Wireless and T-Systems first GRXs to exchange MMS traffic successfully

Cable & Wireless, the international telecommunications group, today (2 March 2004) announced that it is the first GPRS Roaming Exchange (GRX) provider to have successfully tested the exchange of international multimedia messaging service (MMS) traffic with an interconnect partner, in this instance the wholesale division of T-Systems, International Carrier Sales & Solutions (ICSS). This is an important step in Cable & Wireless' and T-Systems' plans to carry MMS traffic between mobile operators around the world in anticipation of growing consumer demand for international MMS, via a high quality GRX platform.

"Through testing with Cable & Wireless, we have shown that it is possible to offer mobile operators a one-stop-shop service for exchanging MMS traffic internationally. This demonstrates ICSS' commitment to helping mobile operators address their current and future market needs," explained Stefanie Kalmbach, Executive Vice President, IP and Carrier Solutions, T-Systems.

"Cable & Wireless' GRX service has gone from strength to strength since its launch in 2000, and we are committed to meeting operators' developing needs with new functionality," said John Lewis, director, Mobile Carrier Services, Cable & Wireless. "In order to send MMS traffic anywhere in the world, our GRX must be able to exchange messages seamlessly with our interconnect partners, and we have proven this capability with T-Systems. We plan to continue testing our GRX with interconnect partners and mobile operators to ensure we have a robust and flexible infrastructure in place."

Cable & Wireless' MMS interoperability service is currently being tested externally and will be launched commercially in mid-2004, offering mobile operators a one-stop-shop service for exchanging MMS traffic internationally.

Cable & Wireless is the leading GRX provider in Europe, with 39 mobile operators directly connected to the GRX and links to more than 145 mobile operators worldwide through 13 interconnect agreements.

At 3GSM World Congress in Cannes, Cable & Wireless updated clients on other developments on its GRX, including the signing of an agreement with Pacnet, the largest telco-independent internet communications service provider in the Asia-Pacific region, to connect into its new GRX peering point in Singapore. This will enable customers to roam seamlessly onto Asian mobile operators' networks and access the same mobile data services they use at home when travelling in the region.

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## About T-Systems

T-Systems is one of Europe's leading providers of information and communications technology (ICT). Within the Deutsche Telekom group, T-Systems is responsible for serving major business accounts. The company has some 42,000 staff on its payrolls in more than 20 countries. In 2002, the solutions provider generated 10.5 billion Euros (1) in sales.

T-Systems' solutions improve the business competitiveness of its customers in the industry sectors telecommunications, services and finance, public and healthcare as well as manufacturing. The company optimizes processes and cuts costs for its customers, thus providing them additional flexibility for their core business. T-Systems makes targeted use of industry expertise and cutting-edge technology. Its services range from the integration of new ICT solutions into existing customer systems, through the implementation and operation of desktop systems, data centers and networks, all the way to telecommunications services and solutions for international carriers.

T-Systems' services encompass all levels of the information and communications technology value chain, spanning from ICT infrastructure and ICT solutions, up to and including business process management.

For more information about the company and its services, see [www.t-systems.com](http://www.t-systems.com).

(1) T-Systems' 2002 German GAAP total revenues of 11.3 billion Euros as adjusted to the new accounting treatment of its agency business implemented on January 1, 2003. The adjustment reduces T-Systems' net revenue by approximately 820 million Euros. For further information, please refer to "Reconciliation to new structures" on p. 42 in Deutsche Telekom's 2003 First Quarter Report at [http://download-dtag.t-online.de/englisch/investor-relations/4-financial-reports/interim-reports/2003\\_q1.pdf](http://download-dtag.t-online.de/englisch/investor-relations/4-financial-reports/interim-reports/2003_q1.pdf)

#### About Cable & Wireless

Cable & Wireless is one of the world's leading international communications companies. It provides voice, data and IP (Internet Protocol) services to business and residential customers, as well as services to other telecoms carriers, mobile operators and providers of content, applications and internet services.

Cable & Wireless' principal operations are in the United Kingdom, continental Europe, Japan, the Caribbean, Panama, the Middle East and Macau.

For more information about Cable & Wireless, go to [www.cw.com](http://www.cw.com).

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