

Information Builders Strengthens Global Presence With New Marketing Vice President

Submitted by: Citigate Communications (London)

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London, UK – March 2, 2004 – Information Builders, the leader in enterprise business intelligence (BI) and real-time Web reporting, today announced the appointment of Roy Agostino as the company's vice president of Global Marketing. With more than 15 years of marketing-management experience at leading North American organisations, most recently as the director of global marketing for Crystal Decisions, Agostino brings valuable software industry expertise and marketing knowledge to this new role. At Information Builders, Agostino will be responsible for setting global marketing direction, including worldwide brand management, lead generation, marketing collateral, events, and field marketing.

"We are excited about the addition of Roy Agostino to our management team," said Gerald Cohen, CEO of Information Builders. "We have a tremendous heritage of technology innovation at Information Builders, and we believe that companies have to act immediately to standardise on an enterprise BI vendor with proven credentials. Roy will be a great asset in helping to communicate this message in a crowded market."

Prior to joining Crystal Decisions, Agostino held a variety of global marketing assignments at industry-leading Nike, Inc.

"I'm thrilled to be on board with Information Builders as the company continues to grow its market-leading status," said Agostino. "As the business intelligence market evolves, the company is poised to make a significant impact on the way customers leverage strategic enterprise reporting capabilities. I am looking forward to helping to propel the company to the next level during this critical stage of growth."

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About Information Builders

Information Builders, a £160 million company, is the leader in enterprise business intelligence and real-time Web reporting. The company's WebFOCUS product the industry's most scalable, secure, and flexible is able to meet all the reporting needs of the extended enterprise, ranging from analysts to power users to the widest deployments for hundreds of thousands of users. Additionally, WebFOCUS' empowerment of organisations seeking to leverage all their data by accessing it all from legacy to data warehouse is unmatched.

Information Builders' award-winning technology has successfully provided quality software and superior

services for 29 years to more than 12,000 customers, including most of the Fortune 100 and U.S. federal, state, and local government agencies. Headquartered in New York City with 90 offices worldwide, the company employs 1,750 people, and has over 350 business partners.

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