

NEW RANGE OF LUXURY COOKING APPLIANCES PREVIEWED AT THE IDEAL HOME SHOW

Submitted by: Motive Public Relations

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Nepiva heralds new era for online shopping and claims unrivalled customer service with launch of new 'Nepiva' range of cookers, ovens and hobs - visit stand 3T70, Earls Court 1 Ground Floor

Visitors to the Ideal Home Show, commencing 10th March 2004 will be able to preview the new cooking appliances manufacturer, Nepiva, before its launch in the UK on 5th April 2004.

The web site marks a new era in shopping and customer service experience according to Nepiva. The company's new range of luxury ovens, cookers and hobs will be sold exclusively online at www.nepiva.co.uk where customers may listen to music and select the screen background colour of their choice to enhance their shopping experience. All products are highly customizable, with a wide selection of Rosewood, aluminium, stainless steel, glass and plastic knobs, handles and control panels to choose from.

What is also impressive is the level of support and service that Nepiva customers may expect. Appliances are delivered within 72 hours of an order being placed and, if required, fitted by a qualified installer.

On the delivery day, selected by the customer, the driver will call the customer to advise when they will arrive. And because Nepiva believe in the quality of its products every appliance comes with a free three-year warranty.

Not only are the products themselves highly versatile, but online customers are able to view the appliances in 3D in order to better understand the complete design, look and feel of each option.

This venture isn't solely about offering good quality products and great customer support, however.

Nepiva claims the company was formed as a result of changing lifestyles, and a growing demand to shop in a completely new way. Consumers are increasingly turning to the Web to research, evaluate and locate premium goods such as cooking appliances. In a few years from now, the most successful 'e-tailers' will be those who've innovated and offered value-added services such as Nepiva's cooking simulation, auction facilities, online credit availability and telephone support line.

The Nepiva range of cooking appliances is priced between £200 and £2,000.

The helpline number is 0870 240 9909.

About Nepiva

Nepiva is a range of luxury ovens, cookers and hobs sold exclusively online at www.nepiva.co.uk Designed as a premium shopping and lifestyle experience, customers are able to listen to music and select their preferred screen colour while shopping online with Nepiva. All products are customizable with interchangeable knobs, handles, control panels etc. The web site is highly interactive and features 3D product viewing, cooking simulation, auction facility and telephone support line. Nepiva is able to offer product delivery within 72 hours of an order being placed and if required, fitted by a qualified installer. On the delivery day, selected by the customer, the driver will call the customer to advise

when they will arrive. And because Nepiva believe in the quality of its products every appliance comes with a free three-year warranty. Its portfolio of cooking appliances is priced between £200 and £2000 and the helpline number is 0870 240 9909.