

# CIP SOFTWARE AND INTELLIGENTAPPS PARTNER TO DELIVER ENHANCED CORPORATE PERFORMANCE MANAGEMENT SUITE ON MICROSOFT TECHNOLOGY PLATFORM

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PARTNERSHIP MAKES CPM A REALITY FOR ALL ORGANISATIONS, REGARDLESS OF SIZE OR BUDGET

LONDON – 8 March 2004 – CIP Software, an international software company and Microsoft Gold Certified Partner for Business Intelligence, has signed a worldwide agreement to distribute its integrated financial management software, Executive Suite, with IntelligentApps, the worldwide provider of Excel-driven business intelligence and reporting analysis software. The alliance provides a total solution to budgeting, planning, forecasting, consolidation, analysis and reporting based on the Microsoft technology platform and extends the benefits of true Corporate Performance Management (CPM) beyond the realms of Times 1000 organisations.

Executive Suite, with its single solution and single integrated process, closes the loop between operational and analytical systems, enabling organisations to reconcile, report, plan, budget and forecast in complete confidence. IntelligentApps will provide a detailed analysis and reporting front-end via its Excel spreadsheet interface, enabling business users to exploit their existing skills and deliver powerful ad hoc reporting and analyses to the desktop and web in minutes. CIP Software allied with IntelligentApps will give organisations better access to information, increasing their decision-making capabilities and providing more business value to the company.

A shared Microsoft technology platform is the enabler for the alliance. Microsoft SQL Server 2000 Analysis Services and Microsoft.NET technology platforms ensure the highest levels of scalability and absolute lowest cost of ownership, making wide-scale deployment of CPM applications a reality for organisations of all sizes.

Jesper Vork, Chief Executive Officer of CIP Software commented: "We are very excited about the opportunity that partnering with IntelligentApps represents for our joint customers. Executive Suite was conceived as a product that would break down the barriers of entry for organisations that need a truly integrated financial management solution. The Microsoft platform was a key enabler in allowing CIP to deliver this vision. The integration of Executive Suite with IntelligentApps, the leading business analytics solution on the same platform, allows us to change the rules again, this time by making true Corporate Performance Management a reality for all organisations, regardless of their size and their budget."

IntelligentApps CEO, Paul Martin, continued: "IntelligentApps is delighted to announce its partnership with CIP Software as we see their Executive Suite providing a totally complementary solution in the complex area of budgeting and planning, as part of a wider Corporate Performance Management framework. Executive Suite provides companies with a comprehensive approach to the budgeting process, based on

iterations and approval cycles. Using IntelligentApps as the reporting and analysis engine, customers can provide a total solution to budgeting, analysis and reporting based on the Microsoft technology platform."

Renaud Besnard, Microsoft's Product Solution Marketing Manager, greeted the news of the alliance with enthusiasm: "As Microsoft Gold Certified Partners in their own right, CIP Software and IntelligentApps have already proven their commitment to the Microsoft platform and the significant performance, scalability and cost of ownership benefits that can be achieved. The combination of two complementary product lines creates a strong arsenal for any organisation wishing to deploy wide scale Corporate Performance Management solutions, irrespective of their size or budget."

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#### About CIP Software

CIP Software, headquartered in Denmark, with operations and channel partners in Europe, Middle East and Africa, is a leading provider of financial management solutions.

Executive Suite is a fully integrated financial management application delivering budgeting, planning, forecasting, consolidation, reporting and analysis to a broad spectrum of customers. Executive Suite reduces the price entry point and long term cost ownership for financial management solutions and provides a richness in productivity enhancing features that is unparalleled. The software is based on Microsoft .NET and Microsoft SQL platform which allows quick and easy access via web-based technology and the MS Office interface. In May 2003, Executive Suite was the first and still the only fully integrated financial management solution to achieve the highest level of product certification available from Microsoft.

For more information about CIP Software please visit the website [www.cip-software.com](http://www.cip-software.com)

#### About IntelligentApps

IntelligentApps focuses on providing corporations with industrial strength Corporate Performance Management applications, ensuring the highest levels of scalability, coupled with the absolute lowest

cost of ownership. By marrying the industry standard and leading OLAP database platform – SQL Server 2000 Analysis Services - with the end user deployment tools of choice – Web Browser and Excel for report authoring - IntelligentApps provides a new breed of Performance Management applications for the Microsoft Business Intelligence platform.

Users and IT can create and manage sophisticated multidimensional applications without the steep learning curves and costly training associated with proprietary Business Intelligence solutions.

Since launching its initial product set in 2002 IntelligentApps has fully exploited the Microsoft .NET Platform to develop its revolutionary 4.0 product family, becoming a Microsoft Office 2003 launch partner in November 2003 and developing the first seamless operational reporting interface for Microsoft SQL Server 2000 Reporting Services. This development has resulted in the Corporate Performance Management ideal of 'Develop in Excel, Deploy on the Web'.

Founded in 1999 and headquartered in London England, IntelligentApps is a privately owned company with over 140 customers worldwide. Major customers include Reuters, Pennzoil, Shell, News International, Philip Morris, DeBeers, Ace Underwriting, Dell, Thorntons, ALEA, Scottish & Newcastle Retail and the Home Office.

Typical end user applications include Performance Dashboards, Sales and Financial Reporting applications, KPI Scorecards, Ad Hoc Reporting, Operational Analysis, and Production Reporting.

For further information on IntelligentApps visit our website at [www.intelligentapps.com](http://www.intelligentapps.com)

IntelligentApps - Freedom to develop applications in lightning timescales providing the best analytical and reporting solution commercially available. Freedom to excel.