

# Hauppauge and Home Media Networks partner to offer "Ultimate Media PC Experience"

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- Industry leaders integrate Showshifter and Hauppauge WinTV cards
- Discounted Hauppauge/ Showshifter packages
- Free and discounted software for Hauppauge owners

Hauppauge Digital, the world leader in analogue and digital TV cards, and Home Media Networks Ltd, authors of Showshifter, the best-selling home entertainment software, have joined forces to offer the "ultimate media PC experience" with free software, discounted software and bundled hardware/ software packages for UK buyers.

## Free and discounted software

Hauppauge will include "ShowShifter SE" free with all its analogue TV tuner cards, and has made ShowShifter SE available for free download from [www.hauppauge.co.uk](http://www.hauppauge.co.uk). Showshifter SE is a special edition of ShowShifter, for Hauppauge users, that includes most of the facilities in the full version, such as scheduled record/ playback/ pause live TV facilities.

In addition, owners of Hauppauge's analogue TV tuners will be able to upgrade to the full version, Showshifter 3.0, for \$39.99 inc VAT, a reduction of \$20 from the regular price. The software can be purchased via [www.hauppauge.co.uk](http://www.hauppauge.co.uk). Pricing is in dollars and includes VAT.

## Bundles

The full version of ShowShifter for Hauppauge is available for purchase with a Hauppauge product now from the showshifter web site [www.showshifter.com](http://www.showshifter.com). Showshifter 3.0, which includes its own remote control, can be bought along with a choice of Hauppauge analogue and digital terrestrial (Freeview) cards from \$79.99 inc VAT.

"Showshifter has long been recognised as the best third-party home entertainment software and we are impressed with their PVR (Personal Video Recorder) technology," said Yehia Oweiss, Managing Director of Hauppauge Digital. "We are pleased to be working more closely with Home Media Networks, particularly in the development of the TV technology."

Home Media Networks CEO, John Croft, echoes this, "Hauppauge is the undisputed world leader in TV technology for PCs and we are delighted to be working with them to offer Showshifter/ Hauppauge packages for UK consumers."

The technology has matured considerably in the last 24 months, say the companies. The introduction of Windows XP Media Center PCs has also provided a boost to sales of WinTV products in general, fuelled by consumers' desire to put the PC in the living room, but wary of the high prices of the Microsoft products.

Bundled packages available for purchase at the ShowShifter web site include Version 3.0 of ShowShifter. The award-winning home entertainment PC software allows users to watch, record and time-shift (pause) TV,

play DVD videos and listen to radio, CDs and MP3 music files all through one interface, providing a unique entertainment experience. The ability to control Showshifter with a remote control enables the consumer to use the product from anywhere in the room, as with conventional home entertainment products.

Consumers can choose between Hauppauge's WinTV tuners, which include analogue tuner and a digital terrestrial tuner (to receive Freeview). The analogue tuners adds the "traditional" five terrestrial TV channels to the PC. The digital terrestrial (DVB) tuners add over 30 digital TV channels and over 20 digital radio channels to the PC (check [www.freeview.co.uk](http://www.freeview.co.uk) for area reception).

When combined with a Hauppauge DVB card, Showshifter provides an integrated electronic programme guide (EPG) searchable by programme, actor or keyword ensuring that users never miss a show again.

A choice of internal tuner card (PCI) or external tuner box (USB) is available. Pricing for the bundles is as follows:

Showshifter 3.0 + Hauppauge WinTV Express (analogue) \$79.99

Showshifter 3.0 + Hauppauge WinTV USB (analogue) \$99.99

Showshifter DVB 3.0 + Hauppauge WinTV Nova-T PCI (Freeview) \$199.99

Showshifter DVB 3.0 + Hauppauge WinTV Nova-T USB (Freeview) \$249.99

Dollar pricing includes delivery anywhere in Europe but excludes VAT.

Home Media Networks Ltd is a company focused on the fast growing digital entertainment sector, producing software that runs on standard PC platforms to allow the user to watch, record and pause TV, play DVDs, and listen to radio, CDs and MP3 music files. Its solution, ShowShifter, allows the user to pause a TV show to be replayed later and can be controlled remotely using a standard infrared remote control. Through unique FarView technology interaction works equally well close up or at a distance from the screen. Showshifter is a replacement for TV, VCR, DVD and CD players in a traditional household, thus introducing numerous cost savings for the consumer. Home Media Networks Ltd is headquartered in Edinburgh, UK.

Hauppauge Digital is the world leader in desktop TV products, with a range covering PC and Mac, analogue and digital, satellite television broadcast, teletext, FM stereo radio, Dolby surround and video capture. In addition the company has recently moved into the set-top box market with the Freeview receiver range. Prices range from £29.99 to £199 inc VAT.  
[www.hauppauge.co.uk](http://www.hauppauge.co.uk)

WinTV and DEC Product is available online and on the high street, from Amazon, Comet, Dabs, eBuyer, Inmac, Insight, John Lewis, Light Computer Systems, Maplin Electronics, MicroDirect, MicroWarehouse, Micro Anvika, PCUpgrader, PC World, Procom Direct, RS Components, Savastore.com, Scan, SMC Direct, Staples, Technomatic, Time Computers.

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