

# Information Builders Introduces Ad Hoc Reporting Without Individual User Pricing

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WebFOCUS Quick Query Will Provide Rapid and Customised Ad Hoc Analysis for Multi-Level Users

London, UK – March 30, 2004 – Information Builders, the leader in enterprise business intelligence (BI) solutions and real-time Web reporting, today announced that WebFOCUS Quick Query, the industry's first ad hoc reporting tool for business users, will be made available with no per-user fee.

Unlike many business intelligence tools that are geared toward advanced users with complex information requirements, Quick Query was designed to meet the needs of more novice users. The product is the first of its kind to offer users the source code for a completely customisable ad hoc tool that can be deployed for an unlimited number of users, so that customers no longer need to buy a seat-based license for an ad hoc solution.

WebFOCUS Quick Query is tailored to quickly run and display a WebFOCUS report in any desired output such as HTML, Excel 2000, or PDF. With user-friendly drag-and-drop functionality, users can rapidly select columns and run data-sorts specific to the task at hand. WebFOCUS Quick Query gives a non-technical user the ability to quickly access any data source and generate reports complete with data visualisation, conditional styling, subtotals, filtering, and corporate logo.

WebFOCUS Quick Query has a thin-client architecture, which enables users to build and save new reports via the Internet, without the requirement for additional desktop software, plug-ins, or Java. With multiple selection criteria, finished reports contain only the information the user needs to see, avoiding more functionality than is necessary. WebFOCUS Quick Query also allows for optional scheduling and distribution capabilities for reports configured under Managed Reporting and saved as a custom report. Users can deliver reports to e-mail, printers, fax machines, or their personal folder.

"Customers are requiring more flexible business intelligence solutions that can be customised to fit their individual needs," says Gerald Cohen, CEO of Information Builders. "We designed WebFOCUS Quick Query to expand the capabilities and functionality for custom reporting environments. This product now allows multiple levels of users to get quick answers to their queries, without all the sophisticated features of full ad hoc reporting."

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## About Information Builders

Information Builders, a £160 million company, is the leader in enterprise business intelligence and real-time Web reporting. The company's WebFOCUS product the industry's most scalable, secure, and flexible is able to meet all the reporting needs of the extended enterprise, ranging from analysts to power users to the widest deployments for hundreds of thousands of users. Additionally, WebFOCUS' empowerment of organisations seeking to leverage all their data by accessing it all from legacy to data

warehouse is unmatched.

Information Builders' award-winning technology has successfully provided quality software and superior services for 29 years to more than 12,000 customers, including most of the Fortune 100 and U.S. federal, state, and local government agencies. Headquartered in New York City with 90 offices worldwide, the company employs 1,750 people, and has over 350 business partners.

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