

## **A hairdresser from Essex, has turned inventor to launch a new hair product.**

Submitted by: Zig Zag Combs

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Rachel Dickens, 30, has designed a comb that makes it easier to achieve the fashionable "zig-zag" parting in your hair.

A hairdresser for 14 years, Rachel came up with the idea after being told by her clients that they found it difficult to achieve the zig-zag parting at home.

This new and exciting hair care product creates the parting quickly and easily, and has the additional benefit of achieving greater volume and covering unsightly roots.

The ZIG-ZAG Comb is aimed at both female consumers aged between 12-30 years and professional hairdressers.

Rachel says, "It's one of those products you didn't realize you wanted until you saw it, and then wondered how you have ever done without it!"

Rachel has now established the brand ZIG-ZAG Comb and launched her own website, [www.zigzagcombs.co.uk](http://www.zigzagcombs.co.uk) to sell direct.