

# New Plasma Screen Television Warranty Cover Launched

Submitted by: Domestic and General

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Domestic & General, the UK's leading specialist provider of breakdown cover for domestic electrical appliances, is keeping abreast of technological advances with the launch of a cover plan specifically designed for plasma screen televisions.

As with any domestic electrical appliance, plasma screen television technology, although highly advanced, can also be susceptible to breakdown, and with such expensive equipment it can be reassuring to know that it is covered should something go wrong. Failure of the plasma screen itself is cited as the most common problem with these products, with the 'control box' containing the power supply, tuner and signal processor also liable to fail. With specially trained engineers required in such circumstances, repair costs can frequently be in the region of £500, with repairers' time alone costing between £50 and £60 per hour.

Of all plasma screen television failures reported to Domestic & General over the course of the year prior to the launch of the dedicated plan, four out of five sets have been beyond repair. Given that cover has been maintained, in such cases Domestic & General will then replace the television.

Domestic & General can cover your plasma screen television for an initial period of up to three years, and if the plan is taken out when the appliance is brand new then accidental damage cover is also included. Plan holders benefit from a 24/7 customer support line and repairs are carried out either by the manufacturer's service network or Domestic & General's own independent approved and monitored repair networks. Prices start from £299 payable either in one sum, or in manageable payments over ten months by direct debit.

With ever higher levels of technology becoming available, Domestic & General recognise the importance of a range of breakdown plans with individual electrical goods in mind. Customers wishing to find out more about cover for plasma screen televisions can do so by calling 08705 490000 (local rate).

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Notes to editor

Domestic & General

Domestic & General is the UK's largest specialist provider of breakdown protection on domestic appliances and electronic equipment as well as gas central heating systems. The company underwrites breakdown plans for over ninety appliance brands, over 2,000 independent high street retailers, catalogue companies and operates a Quoteline service.

For further media information please contact the Domestic & General Press Office on 0208 879 8580