

# NO MORE SUMMER HANGOVERS!

Submitted by: Hubley PR

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For all of those who love the summer, but hate the post barbecue and summer party hangovers can take heart. There is relief at hand. Just launched in the U.K. is LIFELINE, Ireland's best selling hangover cure which is now available in a larger pack containing seven days supply.

LIFELINE has proved so successful since its launch in the U.K. where it has proved invaluable to those who want to go out, have a few drinks and still be sharp enough the following day to deal with the cut and thrust of our busy lives.

LIFELINE is a natural food supplement which combines activated charcoal, calcium carbonate and vitamins B and C that effectively absorb the hangover elements found in alcoholic drinks so you have all the fun of a good time without the pain.

Available both as a single sachet pack or the newly launched seven sachet pack. Each sachet contains two little capsules which should be taken just before you start drinking. We can't stress too highly that LIFELINE is for the moderate drinker -- if you want to get really hammered you'll need a lot more than LIFELINE to bail you out of trouble!

LIFELINE retails at £9.95 for the multi-pack or £2.95 for the single pack and is available from Holland & Barrett and independent healthfood stores. If you can't wait to try it then telephone 020 8973 1790 for your nearest retailer.

SAMPLES AND CASE STUDIES ON REQUEST TO ROZ HUBLEY E-MAIL  
hubleypr@dircon.co.uk or telephone: 020 8767 7352