

Online poker chips away at sexual stereotypes

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Women are playing more online poker. According to the UK's fastest growing poker website, Victor Chandler Poker (<http://www.vcpoker.com>), it's no longer just a man's game.

One in six new players joining Victor Chandler Poker is female – up from virtually zero just 2 years ago. The typical female player tends to be between 24 and 35: she's internet savvy, shops online and has a professional business career.

There are 5 main reasons why women are taking up poker:

- Poker is gaining a lot of media attention. TV games shows, high-profile tournaments and the traditional glamorous portrayal of poker in film and TV.
- The increasing number of women who play the game professionally has created some powerful role models.
- The web creates a safe environment. Logging on to a poker website is nowhere near as intimidating as walking into a male-dominated casino. Good online poker rooms are moderated, mostly by women.
- For new players, there is tons of information on poker rules, ranking of poker hands and strategies for playing that can be read online without embarrassment.
- Games can be played just for fun or for small stakes.

Furthermore, research suggests that women have certain personality traits that predispose them to be good poker players.

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You can find a full version of this news story at <http://www.vcpoker.com/news/140404.htm>

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