

## 4m Launches New Office in the South

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Specialist contractor 4m flooring uk is opening a new office in the South in a bid to expand its services in and around London.

4m, a leading name in the design supply and installation of industrial and commercial flooring, has opened the new office in Watford.

The centre will provide customers in the south with a support and service network local to the area.

Mark Holden, managing director of 4m flooring uk Ltd, which has its headquarters in Crewe, Cheshire, said: "Part of our key strategy is to develop our operations in London and the Home Counties.

"There is a lot of work in these areas and we feel we will be well-placed to progress into that market from this new site."

The announcement comes just months after the company revealed it had more than doubled in size after purchasing the business assets of another contractor, the Manchester-based commercial and industrial flooring specialist B + J Contracts Ltd.

This new deal led 4m's turnover to increase by 65 per cent to almost £7 million – making it one of the largest flooring contractors in the country.

Last year 4m – part of the Seddon Group - also announced it had set up a dedicated commercial division as part of the company's ongoing plans for growth.

The new commercial division marked a natural progression for 4m, which has in recent years enjoyed success with a broad range of projects in this sector including the Welsh Millennium Centre and Birmingham International Airport, as well as hospitals, retail developments and luxury apartments.

Mark Holden added: "2003 was a great year for us and provided the platform for us to expand and develop further.

"We are now focused on achieving great success in 2004 and beyond."

4m has carried out specialist commercial and industrial flooring installations for some of the UK's best known names - including Airbus, BAE, Bentley Motors, Astra Zeneca, Glaxo Smith Kline and Northern Foods.

The company was one of the first flooring contractors to obtain Investors In People, holds the quality standard BS EN ISO; 9001:2000 and is working towards the environmental standard ISO: 14001.

[www.4m-flooring.co.uk](http://www.4m-flooring.co.uk)

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Note to editors

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A JPEG image is available