

# Visionaries To Call For Change At Breakthrough London Forum

Submitted by: Extolite Public Relations

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'Be The Change' is the title of an interactive London Conference, on May 19 – 21, which is aimed at the public sector, companies, the scientific community, NGOs and individuals both old and young, for whom change has been either elusive or unsustainable.

Taking place between 19th and 21st May at the Friends Meeting House, Euston Road, London, the conference is the idea of a group of authors and speakers who in their work among various organisations are responding to widespread dissatisfaction with education, politics, government, public services, business corporations and the work / life balance of those whom they employ.

One of the co-creators of the Conference is Sir John Whitmore, a leading authority on coaching, who says, "Around 80% of all change initiatives fail but this Conference will help to ensure sustainable change so as to release the full potential of people and organisations that is more often talked about than seen. Delegates will be able to participate in ground breaking dialogue with organisations and people who attempt to shape the world in which we live".

Among speakers who have agreed to be present are Hafsat Abiola, daughter of the late Nigerian President and a dedicated human rights activist, Richard Barrett author of Liberating The Corporate Soul, Don Beck, co-creator of Spiral Dynamics, Frank Dixon, an advocate of Total Corporate Responsibility, Jim Garrison, the visionary behind the State of The World Forum and author of America As Empire, biologist Elisabet Sahtouris and Dr Alan Watkins, a leading British neuro-scientist. Principal host will be humourist and psychologist Jim Fadiman, the author of what he terms 'transformational fiction'.

Attendance at the three day event is priced at £130 with the intention of making it as widely accessible as possible to individual people of any age and to those working within education, health, police, pressure groups, science and within businesses of all types and size.

Details can be found from [www.bethechange.org.uk](http://www.bethechange.org.uk) or by telephoning 07050 160708

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