

INTELLIGENTAPPS AND DIGITAL ASPECTS PARTNER TO DELIVER REAL TIME REPORTING FOR SAP, PEOPLESOFT AND JD EDWARDS USERS

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INTERROGATION OF LIVE DATA WELCOMED BY EARLY ADOPTERS, ENERGIS

LONDON, 26 April, 2004 - IntelligentApps, the worldwide provider of Excel and Web based Corporate Performance Management (CPM) software, today announced an exclusive partner agreement with Digital Aspects, developers of Direct Analytics solutions. IntelligentApps's Real Time Reporting renders unprecedented real-time analysis against leading ERP solutions from SAP, Peoplesoft and JD Edwards.

Available today, Real Time Reporting unites IntelligentApps' sophisticated reporting and analysis client application with 'Cubics', Digital Aspects' powerful Direct Analytics adapter for SAP, Peoplesoft and JD Edwards. Real-time direct access to the live transactional information means that business decisions can be made more quickly using the best possible information.

Paul Martin, CEO of IntelligentApps said, "Reporting from ERP systems is a well documented problem, especially for the daily users such as accountants, who want to interrogate and leverage the wealth of information residing in the ERP system. OLAP tools cannot provide the real time access needed for accurate reporting, and standard ERP report writers simply cannot deliver the level of detail that users want. IntelligentApps Real Time Reporting harnesses the Cubics interface, connects to the real-time transaction level data in SAP, Peoplesoft or JD Edwards, and delivers a powerful and user-friendly Excel-based reporting front end."

Many companies claim to offer real-time reporting systems, but invariably a staging phase is required. This can lead to discrepancies between the data in the reporting system and the true state of the business.

"The real differentiator for Cubics is that it provides operational OLAP style analysis in real-time. Cubics employs 'Direct Analytics' to facilitate interactive access to information held in the operational data systems," commented Gordon Roxon, CEO of Digital Aspects. "The partnership between IntelligentApps and Digital Aspects is very significant and we have a shared vision going forward. Energis is a great example of this; finance users will not only have the comfort of working in a Microsoft Excel environment but also have the ease of use of a real-time OLAP paradigm on their JD Edwards financial data."

Ben Heath, Energis Finance Manager explained: "We're constantly looking for ways to improve and enhance the service we provide to our customers; we selected IntelligentApps Real Time Reporting to improve the month end reporting on our JD Edwards data. The IntelligentApps solution reduces the complexity for the users and the biggest attraction of the solution is that the data is delivered directly into Excel and that these reports are real-time from the JD Edwards accounting system. Our accountants can post a transaction and will be able to immediately see the effect. Ultimately it improves our business processes."

Demand amongst the SAP, Peoplesoft and JD Edwards communities is expected to be high as organisations

recognise the potential for quick return on investment.

“IntelligentApps Real Time Reporting represents something completely new in the OLAP marketplace and early adopters have been quick to identify the benefits,” added Martin. “With the potential to significantly shorten reporting times, Real Time Reporting will pay for itself in a very short space of time.”

About IntelligentApps Real Time Reporting:

- Access real-time transactional information from SAP, Peoplesoft, or JD Edwards
- Design real-time reports in Excel based on ERP data
- Take real-time reports and make them easily available over the Web.
- Enable financial users to be self supportive when leveraging data from central ERP system
- Changes to the chart of accounts are immediately visible from within Excel
- Restructuring within the organisation automatically flows through into the reporting and analysis environment
- At month end users have immediate visibility of all adjustments made in the General Ledger

For more information:

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About Digital Aspects

Digital Aspects Ltd, the developers of Cubics, is an independent software company based in West London. Digital Aspects develops sophisticated Direct Analytics products, which enable customers to make critical business decisions based on real-time data from their complex operational systems. By eliminating the need for data staging, corporate transparency is enhanced and organisation can deliver from one version of the truth.

For more information about Digital Aspects visit our website at www.digital-aspects.com

About IntelligentApps

IntelligentApps focuses on providing corporations with industrial strength Corporate Performance Management applications, ensuring the highest levels of scalability, coupled with the absolute lowest cost of ownership. By marrying the industry standard and leading OLAP database platform, SQL Server 2000 Analysis Services, with the end user deployment tools of choice, Web Browser and Excel for report authoring, IntelligentApps provides a new breed of Performance Management applications for the Microsoft Business Intelligence platform.

Users and IT can create and manage sophisticated multidimensional applications without the steep learning curves and costly training associated with proprietary Business Intelligence solutions.

Since launching its initial product set in 2002 IntelligentApps has fully exploited the Microsoft .NET

platform to develop its revolutionary 4.0 product family, becoming a Microsoft Office 2003 launch partner in November 2003 and developing the first seamless operational reporting interface for Microsoft SQL Server Reporting Services. This development has resulted in the Corporate Performance Management ideal of 'Develop in Excel, Deploy on the Web'.

Founded in 1999 and headquartered in London England, IntelligentApps is a privately owned company with over 140 customers worldwide. Major customers include Reuters, Pennzoil, Shell, News International, Philip Morris, DeBeers, Ace Underwriting, Dell, Thorntons, ALEA, Scottish & Newcastle Retail and the Home Office.

Typical end user applications include Performance Dashboards, Sales and Financial Reporting applications, KPI Scorecards, Ad Hoc Reporting, Operational Analysis, and Production Reporting.

For further information on IntelligentApps products and worldwide partnership opportunities visit our website at www.intelligentapps.com

IntelligentApps - Freedom to develop applications in lightning timescales and provide the best analytical and reporting solution commercially available - Freedom to excel.