

Adwords bill reduced by 75%

Submitted by: Top Position

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Top Position confirms new client and saves them £15'000 on their adword bill in one week.

Top Position was pleased to win a new contract from Bedworld.net.

From the time period of 4th April 2004 until 12 April 2004 they received a click through rate on their account of 4.1%. and spent \$20,961.75

Top Position managed to reduce their spending from the 4th May 2004 until 12 May 2004 (15:00hrs) to £4'560.00 and increased their ctr to 6.9%

For more information on our services please go to www.topposition.co.uk or contact us on 0870 443 64 54 our email is Daniel@topposition.co.uk