

Macrovision's "Hacker University" at E3 Launches Ongoing Program to Fight Games Piracy

Submitted by: Macrovision UK Ltd

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SAN JOSE, Calif. (E3)—May 12, 2004—Macrovision Corporation (Nasdaq: MVSN), the leader in content protection technologies, announced that it will launch its "Hacker University" at this year's E3 Expo in Los Angeles in conjunction with SafeDisc® Security API Software Developer Program.

Hacker University is a comprehensive workshop for publishers and developers that focuses on the impact and methodology of game piracy and provides effective defense techniques to minimize this threat.

The Software Developer Program allows developers to leverage Macrovision's technology, resources and anti-piracy methodologies on an ongoing basis to more effectively protect games they develop.

Hacker University is in session in Macrovision's booth #6945 in Kentia Hall at the Los Angeles Convention Center on Wednesday, May 12 and Thursday, May 13. Workshops will be held at 11:00 a.m. and 2:00 p.m. each day. Interested software publishers and developers are encouraged to attend and may sign up for the sessions by visiting the Macrovision booth.

A whitepaper on anti-hack security entitled "The Impact of Game Piracy and Effective Defense Techniques" can be obtained by visiting the Macrovision booth or downloaded from Macrovision's website at www.macrovision.com.

About the SafeDisc Security API Software Developer Program

The Software Developer Program provides advanced security tools, techniques, training and engineering support to assist software developers with implementing the SafeDisc Security API, an innovative approach to hack protection which significantly increases the complexity of creating game hacks or cracks that remove security. Macrovision's solution leapfrogs existing copy protection schemes by allowing developers to integrate security measures directly into their software creating an interlaced bond of multiple encrypted layers between the application and the SafeDisc security system. The Security API, which is implemented during the coding stage, easily integrates robust security functions throughout a game's code without affecting the game's performance. Leading games publishers have seen the benefits and are implementing the advanced security in their top game titles.

About Macrovision

Macrovision develops and markets digital rights management, copy protection, and electronic license management technologies for the video, music and software markets. Macrovision's proven technology has been used on over 2.7 billion video DVDs, 250 million PC games CDs and 240 million music CDs.

Macrovision has its corporate headquarters in Santa Clara, California, with international offices in London, Frankfurt, Tel Aviv, Tokyo, Hong Kong, Taipei and Seoul. Macrovision can be found on the Internet at www.macrovision.com.

This press release may contain "forward-looking" statements as that term is defined in the Private

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Editorial Contacts:

Stuart McFaul
Spiralgroup for Macrovision
Phone: 415 999 2473
stuartm@spiralgroup.com

Miao Chuang
Macrovision Corporation
Phone: 408 562 8451
pr-info@macrovision.com

Simon Mehlman
Macrovision Europe
Phone: +44 (0)7812 146 530
simonm@macrovision.com