

Hauppauge Gives Away Thousands of DVDs in Massive Lord of the Rings Promotion

Submitted by: Media Link (Berkshire)

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Free DVDs for buyers of PVR and MediaMVP products

London, England – Hauppauge Digital, the world leader in TV-on-a-PC products, is giving away thousands of copies of the new "Lord of the Rings" film, "The Return of the King", on DVD in an exclusive promotion starting this month. The new film, scheduled for release on 25 May, will be free to buyers of Hauppauge's PVR and MVP products until the end of July.

The promotion, which is exclusive to Hauppauge Digital in the PC marketplace, is expected to generate huge interest in the company's WinTV PVR-250, WinTV PVR-350 and MediaMVP products which add TV and VCR capabilities to PCs and allow playback through a network to a TV.

Buyers of the products, which start at £99.99 inc VAT, will receive The Lord of the Rings: The Return of the King - (Theatrical Version) - Two Disc Set, valued at £27.99 in exchange for their purchase receipt and the bar code from the product packaging. A rebate form is available at <http://www.hauppauge.co.uk/pages/promotions.html>.

"We are delighted to be able to announce this exclusive promotion for PC owners," said Yehia Oweiss, Managing Director of Hauppauge Digital. "We are recognised as the world leader in TV entertainment for PC owners, with technologies that not only allow owners to watch TV on the PC, but to pause live TV and to schedule recording to disk. With eleven Oscars to date for the first two Lord of The Rings movies, it seems appropriate that we can offer this epic new DVD as the biggest promotion we have ever launched."

The DVD will be free with Hauppauge's WinTV PVR-250 (£129.99 inc); WinTV PVR-350 (£159.99) and MediaMVP (£99.99) products purchased between 14 May and 31 July 2004.

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Hauppauge Digital is the world leader in desktop TV products, with a range covering PC and Mac, analogue and digital, satellite television broadcast, teletext, FM stereo radio, Dolby surround and video capture. In addition the company has recently moved into the set-top box market with the Freeview receiver range. Prices range from £29.99 to £199 inc VAT.
www.hauppauge.co.uk

WinTV and DEC Product is available online and on the high street, from Amazon, Comet, Dabs, eBuyer, Inmac, Insight, John Lewis, Light Computer Systems, Maplin Electronics, MicroDirect, MicroWarehouse, Micro Anvika, PCUpgrader, PC World, Procom Direct, RS Components, Savastore.com, Scan, SMC Direct, Staples, Technomatic, Time Computers.

Contacts for information:

Yehia Oweiss
Hauppauge
020 7378 1997
yoweiss@hauppauge.co.uk

Peter Linton
Media Link
0118 984 3386
peter@medialink.co.uk