

WANTED - FREELANCERS WISHING TO EARN FROM THEIR SPECIALIST KNOWLEDGE

Submitted by: Kwickee Guide

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13th May 2004 - Kwickee Guides Ltd, publishers of Kwickee Bitesize, is looking for people with specialist knowledge who will be commissioned to write and answer questions on subjects within the following categories:

- Arts
- Entertainment
- Business (various)
- Children
- Computing & Technology
- Fashion
- Food & Drink
- Health & Fitness
- Home & Lifestyle
- Horoscopes
- How to ...
- Motoring
- Parenting & Family
- Popular Science
- Self-help
- Shopping
- Sport
- Travel & Holidays
- What's On
- Where To Go
- Youth

Email: specialist@kwickee.com

Kwickee Bitesize is a unique mobile data platform where people are invited to share & earn from their knowledge and experiences on almost any subject: computing, sport, health, fashion, arts, science, adult, fiction etc. The service which launches shortly is available for download onto browser-enabled mobile phones. It's the equivalent of eBay but for trading information with a library as vast as Amazon along with the search capabilities of Google.

How Kwickee Bitesize Works

Writers (known as Associates) receive a royalty payment each time their submission (known as 'Bitesize') is purchased. There are no limits to the amount paid since income runs for the entire life of the Bitesize. Submissions can be received at any time and there are NO FEES whatsoever associated with joining. To date nearly 3,000 writers have registered with submissions.

Almost all mobile phones today are browser-enabled, thereby allowing users to access the Kwickee 'Hive' of content. Here they have the ability to search on hundreds of subjects and when a Bitesize of interest is located, users can view a 'teaser' before deciding to download the complete submission for a small fee (from 50p - £1.50 inc. vat). And, once purchased, a user can view the Bitesize via the website at www.kwickee.com through a normal desktop/laptop pc.

Each Kwickee Bitesize is listed by Type, Category and Sub-Category. Type covers the basic area into which information is sorted. There are five main Types: Topical (for news, film reviews, sports updates, celebrity gossip, etc); Reference (for factual, 'How to ...' and historical information, etc); Fiction (short stories); Adult (strictly for people over 18) and Commercial (material by advertisers and sponsors). Information can take the form of a single, complete Kwickee Bitesize, or as part of a series: e.g. 'A beginner's guide to Windows XP – Part 1 of 3'.

Kwickee Bitesize will be available on the five UK mobile phone operators: Vodafone, O2, Orange, T-Mobile and Virgin.

About Kwickee Bitesize

Kwickee Bitesize is a unique new mobile phone information platform where users can receive complete stories, serialisations, news reviews and other reports on just about anything via their mobile phone. A Bitesize is a document of not more than 800 words in size, supplemented by up to 2 images, which can be submitted by any professional or member of the public. It's equivalent to eBay but for trading knowledge with a library as vast as Amazon and search capabilities equal to Google.

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