

# **BKN announces launch of 'Ali Baba and the Forty Thieves: The Lost Scimitar of Arabia'**

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BKN announces the launch of  
'Ali Baba and the Forty Thieves: The Lost Scimitar of Arabia'

BKN International A.G. ("BKN" or "the Company"), a global animation company engaged in the distribution and marketing of animated children's television programmes and related consumer products, announces that it has completed development and will soon begin production of the 'Ali Baba and the Forty Thieves: The Lost Scimitar of Arabia' series.

Building on the universal success of the children's fable, Ali Baba, BKN has created an original story and artwork. As part of the global marketing programme, BKN is currently in negotiations with a media company in the Middle East to co-produce and distribute this programme.

Worldwide distribution is planned for early autumn 2005 with an initial production schedule of 26 episodes. Senior management will coordinate and control production process from BKN's London office. Richard Ungar will serve as Executive Producer.

BKN has also announced today that it is to raise up to €17.01 million net of fees and expenses by the issue of up to 4,502,161 New Shares at a price up to €4.00 per share. A total of €5.2 million from the proceeds of the Rights Offering will be used to fund 'Ali Baba and the Forty Thieves: the Lost Scimitar of Arabia'.

Allen Bohbot, Chairman and Chief Executive of BKN International, commented on the new production: "We are extremely excited about our new development, 'Ali Baba and the Forty Thieves: the Lost Scimitar of Arabia', a prominent addition to our solid and creative portfolio. We have taken a story, famous for its simplicity and ingenuity, and will develop original high quality animation with global appeal. The show is being created by Richard Ungar and Sean Derek and will be developed in part in the UK under the leadership of David Freedman, and we are pleased that we are discovering in this country the kind of homegrown talent who can create animated children's shows of a quality more usually associated with the United States."

- Ends -

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Notes to editors:

BKN International A.G. is a global animation company engaged in the distribution and marketing of animated children's television programmes and the marketing of related consumer products (licensing and merchandising) in all forms. BKN has worked on numerous successful animation projects, including Pocket Dragon Adventures, UBOS and Capertown Cops.

The Company is currently listed on the Deutsche Bourse and AIM and it operates all over the world. BKN has successfully negotiated distribution deals in over 80 countries and territories in the children's programming market. BKN has continued to grow successfully since its move to AIM in December 2003 and has moved in to the top 75 companies out of a total of 800 companies on AIM in terms of market capitalisation.

The Company's Film Library includes:

- Capertown Cops
- UBOS
- Kong – The Animated Series
- Roswell Conspiracies
- Monster Rancher
- Pocket Dragon Adventures
- Highlander- the animated series
- Adventures of Sonic the Hedgehog