

YOUNG ENTREPRENEUR LAYS DOWN CHALLENGE TO SCHOOLS

Submitted by: Pittilla Public Relations

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School children in the area are no doubt winding down for the school holidays and can't wait to spend a few weeks with no homework and no school uniform.

However, they should spare a thought for 15-year-old Luisa Bundy – when all other children are watching TV and playing computer games, she is busy building her growing business in a bid to make her product - the Little Bundies - successful. The Little Bundies are a range of bean dolls and hand made collectables based on a concept created by Luisa when she was just twelve.

As a treat for the end of term, Luisa will be visiting specially selected junior schools to tell them about her story and to get pupils to join in a nationwide schools competition to Design-a-Bundie.

If you would like Luisa to come into your school before the term ends to meet your friends and allow you all the chance to become a toy designer of the future, please send your name and school along with your teacher's name and school address to: Design-a-Bundie competition, PO BOX 60, Ashton-under-Lyne, Lancashire, OL6 6FG.

The competition will ask junior school pupils to design their very own Little Bundie based on the real Little Bundies. All designs will be entered into a national schools competition and the winner will have their design made into their very own hand made collectable made by Luisa and a bean doll.

They will also receive 24 hand made collectables and the first 12 limited edition bean dolls for 2004. Golden Bear Products Ltd will also consider the winning Little Bundie for manufacture in 2005. If the best Little Bundie did go into production, the winning pupil would be credited on the products unique swing ticket.

Listen to Luisa's inspirational story and you too could decide exactly what you would like to do when you leave school....or even before!

Ends

For further information, please contact Lianne Bertelli or Julie Pittilla at PPR, Unit 3, Arc House, Gerrard St, Stalybridge, Cheshire, SK15 2JY Tel: 0161 338 2020 fax: 0161 338 2244 email: lianneb@pittillapr.co.uk

Note to Desk

See attached history on Luisa Bundy and the Little Bundies for more information