

20 YEARS OF THE BRITISH HAIRDRESSING AWARDS

Submitted by: Babel Fish PR

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The British Hairdressing Awards is celebrating its 20th year.

The biggest award of the night - BRITISH HAIRDRESSER OF THE YEAR - is the most coveted title within hairdressing. Within its twenty year history the award has seen just 10 winners of that title. So just who have been the most influential hairdressers in the last 20 years??

First time winner and holder of the title a staggering 4 times - Trevor Sorbie

Hair product guru - John Frieda

The only Scottish hairdressers ever to win - Irvine and Rita Rusk

The artistic force behind Toni & Guy - Anthony Mascolo

Liverpool's finest - Andrew Collinge

Celebrity snipper and arguably the best know hairdresser in the UK - Nicky Clarke

TV Favourite, Charles Worthington

Midlands hairdresser and now sadly deceased, Umberto Giannini

The first solo woman to win - not once but twice! - Beverly Cobella

Finally the current title holder , Mark Hill

Together these ten hairdressers have been responsible for the increased media interest in hairdressing and have all enjoyed huge commercial success, fame and fortune! In fact most of them have become as famous as the celebrities whose hair they tend to!

The awards began back in 1985 when perms and mullets were all the rage! It was a time when hairdressing was only just beginning to be acknowledged as an important and integral part of the fashion industry.

The British Hairdressing Awards was set up to reward those hairdressers who were pushing the boundaries forward, creating and setting the trends and ultimately securing hairdressers rightful place amongst the fashion glitterati! Now twenty years on hairdressing plays a vital and fundamental role in the fashion and beauty industry.

The British Hairdressing Awards will announce the nominees for this year's BRITISH HAIRDRESSER OF THE YEAR on the 28th June. The Awards ceremony and show will take place on Monday 29th November at The Grosvenor House Hotel, Park Lane, London.

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