

# SSI Becomes the First Public Organisation in Denmark to Adopt StepStone OneStep

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The greatest challenge facing human resource departments today is not a shortage of applicants, but to identify the most qualified candidates from the large number of applications. This was the driver for Danish health service organisation SSI to change its recruitment approach and become the first public organisation in Denmark to choose StepStone OneStep to power its online applicant management.

From 1 August 2004, when the new system will be launched, SSI will offer a fully integrated career section on its website at [www.ssi.dk](http://www.ssi.dk), and will be able to build a pool of qualified applicants to provide potential candidates for future positions.

With the implementation of OneStep, SSI expects to be able to reduce the number of traditional print applications and to benefit from a faster and more dynamic recruitment process, leading to a significant reduction in administrative work.

"We spend a lot of unnecessary time on the administration of printed applications. With the new electronic application form, we expect to be able to reduce the number of print applications considerably, giving us benefits in terms of both speed and costs. We will be able to ensure a faster and more qualified recruitment process both internally and externally," said personnel development consultant Lene Worning of SSI.

## A Strengthened Employer Profile

Lene Worning also anticipates that the new career site and the ability to search for jobs online will strengthen the external profile of SSI as an employer.

"The system enables us to quickly process all incoming applications and to sort them according to when and in what context the applicants have contacted us. As a result, we will be able to ensure that all our candidates have a positive experience, which reflects directly back on us as an employer," added Lene Worning.

StepStone OneStep handles the entire recruitment process from planning of recruitment needs across the various departments, handling of internal job applications and powering an online career section on the company's own website, through to an integrated vacancy and application process. Furthermore, OneStep is built in a modular fashion, allowing each OneStep customer to select the appropriate components to complement and optimise its recruitment approach.

## European Success

SSI is one of many European organisations that have chosen StepStone's online recruitment solutions to automate and upgrade their recruitment processes. In first quarter of 2004, seven new customers signed contracts for StepStone's OneStep product for a total potential value of € 300,000. In addition to SSI in Denmark, these companies include TNT Express in Italy, Cologne Airport in Germany and the recruitment agency Retention in Sweden.

#### About SSI

SSI is an enterprise within the Danish Ministry of Interior Affairs and Health, and the Institute's duties are partly integrated into the Danish national health services. Through monitoring, diagnostics and production of vaccines and plasma products, SSI prevents and controls infectious diseases and congenital disorders. The institute employs approximately 1200 people distributed across more than 40 different professional functions.

#### About StepStone ASA

StepStone was founded in Norway in 1996 and pioneered the development of online recruitment in Europe. Today StepStone is Europe's leading provider of online career services and recruitment solutions. StepStone's public career sites cover 13 European countries, providing high-quality candidates to recruiters quickly and effectively through individually focused campaigns. StepStone's recruitment solutions allow customers to operate their own private career sites, covering both external and internal candidates. Thousands of companies, including Tandberg, IKEA, Coca Cola, Deutsche Bank, Toyota Motor Europe, Whirlpool Corporation, Levi Strauss, Bertelsmann, KLM, Manpower, Vedior and KPMG, use StepStone's services to help them recruit qualified staff across Europe. For more information see [www.stepstone.com](http://www.stepstone.com)

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