

# Multicom outsources e-payments to DataCash

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DataCash has been awarded a contract by Multicom Products Ltd to supply the company with a fully outsourced payments processing system which will sit at the heart of Multicom's Travel Market Connect – an eCommerce marketplace that enables computer systems to exchange information about travel services in real-time. Multicom's customers include Going Places, Thomas Cook, Travel Care and Virgin Travel Store.

Travel Market Connect enables travel providers, tour operators, and retailers to benefit from leading product sourcing and distribution technologies without the need for them to invest in technology themselves. Travel Market Connect connects 46 product suppliers with another 42 on the way. DataCash's service will replace Multicom's own bespoke payment gateway.

Utilising existing infrastructures, reservation systems and networks, Travel Market Connect brings together travel data such as charters, low-cost & scheduled flight, hotel and hire car availability into one simple marketplace that supports online booking. Supporting call centre, web and retail operations, the service reflects the sophisticated and dynamic needs of the travel industry where thousands of transactions are made at the touch of a button each minute.

"Multicom's own payment gateway served us well, but it made sense for several reasons to outsource this aspect of our solution to DataCash," explains Robert Howell, Managing Director of Multicom. "It was partly a financial decision, but as well as this we were particularly interested in the very high levels of resilience and reliability in their service which is of paramount importance to our customers."

"Increasingly, companies that have developed their own e-payments systems are now outsourcing to expert payment services providers," explains Gavin Breeze, DataCash's founder and business development director. "Payments is becoming an area of increasing complexity, requiring large investment to keep abreast of bank and card-scheme mandated changes. Companies like Multicom, for whom payments are a mission critical component of a larger solution, are recognising the benefits of working with partners who not only provide safe and highly resilient solutions, but also keep them in touch with latest technological developments and new applications."

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Editors notes

About DataCash

DataCash is the only quoted payment solution provider in Europe and provides outsourced solutions for the authorisation, settlement and fraud management of credit and debit cards as well as direct debits, direct credits and cheques. All transactions are accessible to merchants through a real-time MIS Reporting Suite. DataCash's fraud management solutions support industry initiatives such as AVS/CV2 and 3-D Secure's Verified by Visa and MasterCard SecureCode as well as traditional, rules-based, fraud screening. DataCash's solutions are suitable for merchants selling through any channel including High Street Point of Sale, the Web, Interactive TV, Kiosk, Call Centre and Interactive Voice Response ('IVR').

About Multicom

Multicom Products Limited operates Travel Market Connect, an eCommerce marketplace, which enables computer systems to pass real time data between different sites and platforms across a wide range of communication protocols and distribution channels.

Multicom have been active in the UK leisure travel market place for a number of years providing innovative solutions to a number of blue chip companies, including: Going Places, Thomas Cook, Travel Care and Virgin Travel Store.

Multicom developed the first viewdata software for PCs in 1983, and its solutions are today harnessed by some of the industry's biggest players, including Thomas Cook and Telewest.

The company is committed to delivering innovative technologies to streamline distribution of package holidays and individual travel components, and to enable the industry to maximise the potential of electronic distribution.