

Another issue, Another Generation

Submitted by: Another Generation Media

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The UK's leading lifestyle magazine

For anyone from anywhere who lives here now.

Another Generation was born out of the long awaited death of multicultural Britain. The recent local and European elections resoundingly state the obvious. The British are by nature and geography an insular lot. Any attempts to foist multiculturalism are going to be shirked off. So with diversity as our starting place AG celebrates our diversity. Whether Notting Hill means carnival glory or Blenheim Crescent, AG is the high lo street savvy sophisticated look at Britain today, where common differences are cool. This publication is about opening eyes and minds to the idea that there's no need to shout about our inherent multiculturalism from the rooftops. It's all part of Britain now. So let's trash these impresarios of rainbow coloured coalitions and move on.

The fresh outlook starts with cover girl, half Punjabi, some Irish and some French Canadian Saira Mohan who was regaled by Newsweek as being the face of global beauty and with whom Parag Khanna shot the breeze about love life and ten week old baby Romen Alexandre. The much hyped expose on Southall's dirty drug secret is uncovered by Parv Bancil in his poignant piece "Where did all the heroes go?" With edgy photographs by Tadhg Devlin, it was hopefully worth waiting for.

We catch up with Aishwarya Rai and find out what makes this dream machine tick, the face that can launch a thousand brands is chalking up success all over and is promised international film fame with the release of her long awaited Bride and Prejudice this Fall. From Delhi, Swapaan Dasgupta, feared and revered Hindoo commentator and how India almost lost more than its culinary reputation with the ascent of Sonya Gandhi or Mama Pasta and how all of Northern India decamps to London now anyway to get away from the Summer.

RESPECT didn't do brilliantly at the polls so we're waiting for gorgeous George to open a kebab shop on the Edgware Road but what George Galloway had to say caught AG's attention and his very real concern for the Palestinian state and British Muslims bears scrutiny. Read his interview which includes Trevor Phillips bashing and his views on the crisis in Iraq. Scary stuff.

Granta published author Tim Guest takes us on a cyber journey watching the twin towers being built and then blown up again and examines how real the cyber world has become to some who spend more waking hours in it than in their so called real lives. Birmingham is given the capital fashion treatment by our style fashionista, Latif Nawab with glorious desi-belles, Hard Kaur and Natalya.

In conversation: Tom Coghlan and Dr Maleeha Lodhi, the High Commissioner of Pakistan on investment and potential in that other South Asian behemoth, Ambarina Hasan and Jin Shei, a secret Chinese language passed through the sisterhood which has almost died but for a new novel published by HarperCollins this Summer.

Wrap it up with a long smooth cocktail at one of our global barfly's London hotspots, in the first of a series of pieces by mixologist Arjun Sikand to the soulful sounds of DJ Pathaan who selects the best of the Summer's releases for this issue.

It's a wrap. Are you with it?

Editors Notes:

AG Magazine is published independently by Another Generation Media Ltd

It was launched in January 03 as Indobrit

And is now two issues old as AG

It is bi-monthly, 148 pages on mat paper with a glossy cover.

Take a mix of lifestyle, politics, fashion, travel, business, culture, music and issues with an international twist. Shake it up to add some colour. Approach controversy with aplomb. Best served ice cold. With a dash of spirit and garnish with objectivity and the best writing around today.

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