

FILEMAKER PRO 7 DATABASE COMPETITION ANNOUNCED

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FILEMAKER PRO 7 DATABASE COMPETITION ANNOUNCED

...Best FileMaker Pro 7 database solution to win nearly \$12,000 in prizes at FileMaker Developer Conference next month...

LONDON, UK - July 12, 2004, -- FileMaker has announced an international competition for the best new database solution created in FileMaker Pro 7, the latest version of the company's acclaimed database software.

The competition is open to the general public and seeks to find the very best database solutions (entry form and complete details at <http://filemaker-offer.com/idol> created using FileMaker Pro 7. Nominees will be selected by FileMaker and presented to attendees at the company's upcoming FileMaker Developer Conference, August 29 - September 1 at the Marriott Springs Resort Hotel, Phoenix, Arizona, US.

Finalists will be chosen on the basis of originality; best FileMaker Pro 7 based tricks; best use of FileMaker Pro 7 technology; and best User Interface.

FileMaker Pro 7, for Windows and Mac OS X and the web, is the most significant revision of the product ever. It has been redesigned using a modern, streamlined relational architecture, which enables users to simplify information management by storing multiple tables within a single file. To keep pace with rich-media management and other sophisticated solutions, FileMaker Pro 7 dramatically expands its data capacity to 8 terabytes per file or 4,000 times the old limit.

Expected to attract more than 1,000 corporate and independent database developers, consultants and trainers from more than 25 countries, the FileMaker Developer Conference will empower participants with the expertise to create and deploy easy-to-use yet powerful FileMaker workgroup solutions.

Conference attendees may choose from among 50 in-depth technical sessions covering a range of issues and how-to topics, including: Migrating to FileMaker Pro 7: The Strategic Perspective; Instant Web Publishing with FileMaker 7; FileMaker 7 Security: Nuts & Bolts; New Selling Opportunities with FileMaker 7; FileMaker 7 Design Fundamentals; FileMaker 7 Server Configuration; Creating Your First XSLT Stylesheet; Citrix/Terminal Services with FileMaker Pro 7; Extend Your Solutions with Plug-ins; Implementing Custom Privilege Management in FileMaker Pro 7; and Interaction Design in FileMaker Pro 7.

Other conference highlights will include:

- Opening keynote with FileMaker President Dominique Goupil
- Lunch with the conference speakers and industry experts
- Face-time with the FileMaker Product Team
- FileMaker Pro workshops, Tech Support Central help, and Hands-on Lab
- Product "Innovations" Showcase
- Valuable 3rd-party vendor presentations, products, services
- FileMaker Developer Conference networking dinner
- FileMaker Excellence Award (FSA awards night)

For online registration, conference brochure and a complete listing of the conference sessions and schedule, go to www.filemaker.com/devcon.

The FileMaker Developer Conference is co-sponsored by FileMaker, Inc. and Advisor Media, publishers of FileMaker Advisor Magazine. Conference speakers, content and other elements are subject to change without notice or obligation.

About FileMaker, Inc.

FileMaker Pro is used by millions of individuals and workgroups around the world to be more productive and efficient. Business, education and government customers rely on FileMaker to manage people, projects, images, assets and other information. In addition to being the number one-selling easy-to-use database software, the award-winning FileMaker product line also includes low-cost Applications that automate basic business tasks, ready-to-use Starter Solutions, and tools to create and share solutions from the desktop to the web. FileMaker, Inc. is a subsidiary of Apple Computer, Inc. (NASDAQ: AAPL).

CUSTOMER CONTACT

For information on where to purchase FileMaker products please call:
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