

Listen to Internet Radio and Watch Downloaded Video Anywhere round the house – without a PC!

Submitted by: Media Link (Berkshire)

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Images of the MediaMVP and its screens are available at <http://www.medialink.co.uk/Hauppauge.html>

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- Hauppauge MediaMVP adds DivX and Internet Radio
- Free upgrade for existing owners; Free Lord of the Rings DVD for new customers
- £20 price reduction until end September

London, England – PC owners who have joined the digital music and video revolution can listen to Internet radio stations and watch recorded video from anywhere in the house without taking the PC with them, following the introduction two exciting new features for the Hauppauge MediaMVP network media player. Originally launched nine months ago, the device has been upgraded with support for DivX video and an Internet radio application.

Existing owners of the MediaMVP can download the software upgrade free from www.hauppauge.co.uk, and new buyers will receive a free Lord of the Rings "Return of the King" 2-DVD set. In addition, the RRP of the MediaMVP has been reduced from £99 inc VAT to £79 inc VAT until the end of September.

The MediaMVP, from PC entertainment add-on specialist, Hauppauge Digital, is an innovative network media player. The device, which is the size of a personal CD player, is plugged in to a TV and/or hifi and connected to a home network (via the built-in Ethernet socket or optional wireless WiFi bridge) and can browse recordings on networked PCs to play Music, Videos or Pictures (MVP). The supplied remote control allows for armchair use.

DivX Support added

Hauppauge has introduced support for the latest DivX video format – a popular format for exchange and storage of digital video on a PC. MediaMVP owners with DivX video on their PCs can use the device to enjoy recorded video anywhere in the house – even using an optional wireless 802.11g (WiFi) connection to remove the need for a network cable. The MediaMVP provides complete control for playback – allowing for pause, fast forward and rewind of the video.

Internet Radio

A completely new application for the MediaMVP allows Internet radio stations to be fed from a PC anywhere in the house to a hifi or television with a MediaMVP. Setup is easy – at the PC end the user simply adds any station to their favourites, adding genre information if desired. From the comfort of an armchair, the stations can be called up and the MediaMVP links to the PC, sets up an Internet connection and plays the radio station.

"This is a perfect application for the MediaMVP, bringing the exciting possibilities of the digital media world to the comfort of the lounge," said Yehia Oweiss, Managing Director of Hauppauge Digital. "There are thousands of radio stations available on the Internet, through WinAmp, for example. But it's not

convenient or desirable to have PCs dotted around the house just to listen to them – which is where the MediaMVP scores."

"Add this to the MediaMVP's capabilities to deliver MP3 music and slide shows around the house and you have a hugely capable entertainment player to add to a PC network."

Free Download – easy upgrade!

The new software will ship with the Hauppauge MediaMVP this month, and is available immediately, free, from www.hauppauge.co.uk. Existing owners of the MediaMVP can upgrade their units for free. Installation is simple – simply open the installation file on the PC and next time the MediaMVP is switched on it will update itself from its "host" PC.

Free 2-disk DVD set

Buyers of the Hauppauge MediaMVP in July and August will receive The Lord of the Rings: The Return of the King - (Theatrical Version) - Two Disc DVD Set, valued at £27.99 in exchange for their purchase receipt and the bar code from the product packaging. A rebate form is available at <http://www.hauppauge.co.uk/pages/promotions.html>.

About Hauppauge:

Hauppauge Digital, is the world leader in desktop TV products, with a range covering PC and Mac, analogue and digital, satellite television broadcast, teletext, FM stereo radio, Dolby surround and video capture. In addition the company has recently moved into the set-top box market with the Freeview receiver range. Prices range from £29 to £199 including VAT. www.hauppauge.co.uk

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