Get Loyal With Monarch

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Datawatch Europe invests in new Monarch Royalty Scheme

Datawatch Europe, a subsidiary of Datawatch Corporation, has set up a new Monarch software royalty card scheme, offered to all Datawatch product users who have invested in formal training.

Monarch is the world's #1 data mining software solution, with around 500,000 users worldwide. With Monarch software, there's no need to flip through thick printed reports, re-key data into spreadsheets, or struggle with complex data analysis tools. Instead, Monarch transforms your report files into data, without programming.

On-site training which is encouraged by Datawatch Europe and other group companies not only builds the confidence of its users but helps such businesses gain a quicker return on investment. A delegate from one such company who received this training commented "Made me eager to get back to my office to put all I'd learnt onto practice" Dee King, British Sugar

Each individual who undergoes this training is then able to apply for a Monarch Royalty Card, which has numerous benefits including:

• Exclusive web pages with advanced information & members forum
• Regular free competitions
• Exclusive webinars
• Opportunity to evaluate newly developed products

Currently on offer is the chance to:

• Win a visit to the USA user's forum 2005
• Receive a FREE copy of Monarch Workstore (normal price £79 + VAT)

"Our products are so user friendly that it is easy for a first time customer to understand the basics on the first day and to see an early return on investment. Many customers are happy with this level of knowledge. We have decided to reward and validate those who have invested in truly mastering our products powers. Organisations do not need more technology but business process solutions. Our products are designed to empower users to maximise the benefit of data they already produce. In a world where compliance and business knowledge are vital, our new Monarch Royalty will be at the forefront of their organisation's strategy to respond to this changed and challenging environment." Says Rob Graham, Product Manager, Datawatch Europe.

If you have received Datawatch training and would like to receive the benefits of Monarch Royalty Card membership for your organisation please follow the link http://www.datawatch-europe.com/mch/royaltycard.html and fill in the form.

If you have yet to receive training, simply go to
http://www.datawatch-europe.com/mch/pdf/trainingmonarch.pdf to download our Monarch software training
brochure and work even smarter and improve your business process management.

To place an order for training just email sales@datawatch-europe.com and Datawatch Europe will be pleased
to arrange cost effective onsite training.

For further information please visit the website www.datawatch-europe.com

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