

HYPERION LEADS BUSINESS PERFORMANCE MANAGEMENT/FINANCIAL ANALYTIC APPLICATIONS MARKET

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Hyperion's Leadership Continues in Fast-Growing Software Category

SUNNYVALE, Calif., July 30, 2004 – Hyperion (Nasdaq: HYSL), the global leader in Business Performance Management, is the market share leader for financial and Business Performance Management analytic applications based on 2003 software license and maintenance revenue, as reported by IDC, the premier global market intelligence and advisory firm. These applications, as defined by IDC, are designed to measure and optimize financial performance and/or establish and evaluate an enterprise business strategy and include financial consolidation, budgeting/planning and dashboard/scorecarding applications.

Hyperion is a clear leader in the rapidly growing software category with three times the market share of its second ranked competitor, according to the most recent IDC market share report. IDC published the "Worldwide Financial and Business Performance Management Analytic Applications 2004-2008 Forecast Update and 2003 Vendor Shares: July 2004," report on July 29.

According to the IDC report, Hyperion commands 20.4 percent of the worldwide market based on 2003 software license and maintenance revenues for financial/Business Performance Management software. The second ranked company has 6.6 percent. IDC forecasts that the financial/Business Performance Management market will increase to \$2.1 billion in 2008 with an 11.2 percent compound annual growth rate (CAGR) for the period from 2003 through 2008.

"IDC's report confirms what our customers are telling us about the value they attach to Business Performance Management," said Godfrey R. Sullivan, Hyperion's president and chief executive officer. "Customers are embracing an approach to Business Performance Management that builds on the power of an integrated platform to drive packaged and tailored analytic applications."

IDC states in the report that Hyperion's momentum in the financial and Business Performance Management space continues due to rapid customer adoption of Hyperion Financial Management, driven in part by compliance challenges, as well as the growing adoption of Hyperion Planning as a budgeting and forecasting solution. The firm also attributes Hyperion's acquisition of Brio to support Hyperion's

dashboard strategy as a factor which should contribute to continued momentum in the Business Performance Management space.

“The Business Performance Management/financial analytic applications market performed well ahead of expectations in 2003,” said Kathleen Wilhide, IDC research director, Corporate Compliance and Business Performance Management Applications. “Hyperion's Business Performance Management applications and Business Intelligence Platform are foundational offerings that support the increasing maturity of the Business Performance Management market.”

About Hyperion

Hyperion is the global leader in Business Performance Management software. More than 9,000 customers – including 91 of the Fortune 100 – rely on Hyperion software to translate strategies into plans, monitor execution and provide insight to improve financial and operational performance. Hyperion combines the most complete set of interoperable applications with the leading Business Intelligence platform to support and create Business Performance Management solutions. A network of more than 600 partners provides the company's innovative and specialized solutions and services.

Named one of the FORTUNE 100 Best Companies to Work For 2004, Hyperion employs approximately 2,500 people in 20 countries. Distributors represent Hyperion in an additional 25 countries. Headquartered in Sunnyvale, California, Hyperion generated annual revenues of \$622 million for the 12 months that ended June 30, 2004. Hyperion is traded under the Nasdaq symbol HYSL. . For more information, please visit www.hyperion.com/uk, e-mail enquiryuk@hyperion.com or call 01784 228015

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Safe Harbor Statement

Statements in this press release other than statements of historical fact are forward-looking statements, including, but not limited to, statements concerning the potential success of anticipated product features, the anticipated product offerings and the potential market opportunities for business performance management software. Such statements constitute anticipated outcomes and do not assure results. Actual results may differ materially from those anticipated by the forward-looking statements due to a variety of factors, including, but not limited to the company's ability to retain and attract key employees, the successful and timely development of new products, the impact of competitive products and pricing, customer demand, and technological shifts. For a more detailed discussion of factors that could affect the company's performance and cause actual results to differ materially from those anticipated in the forward-looking statements, interested parties should review the company's filings with the Securities and Exchange Commission, including the Report on Form 10-K filed on August 13, 2003 and the Report on Form 10-Q filed on May 10, 2004. The company does not undertake an obligation to update its forward-looking statements to reflect future events or circumstances.

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