

ELVIS IS KING IN THE SHOWER

Submitted by: Tangerine Public Relations

Monday, 2 August 2004

According to a new survey by Baxi, 70 per cent of women and 60 per cent of men sing in the shower or bath. The research also reveals that men and women like to exercise their vocal chords to different artists with men opting to sing along to the King of Rock 'n' Roll, while women prefer the boyish charms of Robbie Williams.

TOP FIVE SHOWER/BATH ARTISTS FOR THE GIRLS

NUMBER ARTIST

- 1 Robbie Williams (22.3%)
- 2 Kylie (10.3%)
- 3 Beyonce (9.5%)
- 4 Frank Sinatra (8.4%)
- 5 Elvis (8%)

TOP FIVE SHOWER/BATH ARTISTS FOR THE BOYS

NUMBER ARTIST

- 1 Elvis (14.9%)
- 2 Robbie Williams (12.1%)
- 3 Frank Sinatra (10.8%)
- 4 Kylie (7.1%)
- 5 Beyonce (4.3%)

Only 30 per cent of women and 40 per cent of men do not sing in the shower. Many of these unhappy bathroom users may be experiencing difficulty with their hot water and surviving with an offering that simply doesn't meet their needs. This could mean they have to cope with cold showers thanks to the hot tap being on downstairs; manage with a measly trickle of water from the shower head and/or suffer with a long wait to run a bath, which will all lead to unnecessary stress and ultimately tight vocal chords!

Many of the issues are caused by the plethora of new en-suites and power showers being fitted across the UK, which increase hot water demand. Baxi – a company that produces the entire range of boilers – recommends checking that the heating and hot water system can cope with the changing hot water and heating requirements of a household.

Gren Ward senior manager at Baxi Potterton said: "Many home owners are splashing out a lot of money on new bathroom suites with contemporary power and jet showers only to find their boiler simply will not cope with the additional hot water demand. It is so important for home owners to check their system will function with the planned changes prior to making significant investment, which will ensure they are singing to a happier tune in the long run!

"But, it is not just those who are updating their bathroom or adding an en-suite who face this issue; many home owners suffer long term in silence with a system that doesn't meet their heating and hot

water needs.

“I would recommend every home owner to gather a little information about heating and hot water systems and what they can offer, to ensure they do not spend a significant amount of money on something that doesn't meet their needs.”

Baxi recently produced a brochure specifically designed to offer practical, plain-English advice to use to understand the central heating and hot water system in the home and how it does - or doesn't - suit the changing heating and hot water requirements. With better information, home owners can talk with a Corgi registered heating installer with confidence and make the right choice.

Contact Baxi for a free consumer advice brochure on 08706 060 0623.

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Editor's Notes:

- Baxi Potterton is the UK's leading manufacturer of boilers and central heating systems
- Baxi Potterton is part of Baxi Group Ltd - one of Europe's leading Heating Groups, with an international presence that includes France, Germany, Italy, Denmark and the UK
- Installers of all boilers must be CORGI registered and qualified to install central heating, for details see www.corgi-gas.com
- www.baxipotterton.co.uk
- Baxi survey was conducted by Tickbox.net and questioned over 2,000 UK home owners

For further information:

Kate Gard at Tangerine PR on 0161 838 5757/07775518803/kate@tangerinepr.com