

AZURE TO HOST REVENUE ASSURANCE WORKSHOP AT CARRIERS WORLD

Submitted by: Pirate Communications

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Azure, the telecoms revenue assurance company, will be highlighting how operators can identify and reduce revenue losses at Carriers World, the telecoms carriers CEO conference, taking place at the Olympia Conference Centre, London 14th – 17th September 2004.

Azure is an associate sponsor of Carriers World and will be running a pre-conference revenue assurance workshop on Monday 13th September 2004. Eden Phillips, CTO, and David Halliday, director of margin management at Azure, will be co-hosting the session aimed at identifying and quantifying revenue leakage, and highlighting the tools and techniques available to manage the problem.

The latest research has estimated that operator revenue leakage has risen to 13.7 per cent of turnover (Analysys, 2003), and is likely to increase with the introduction of 3G and IP products. Azure has re-commissioned this survey and will presenting the results at the workshop and every attendee will receive a free copy of the research.

Azure's principal objective is to enable communications operators worldwide to reduce losses and safeguard profits from malicious and unintentional revenue leakage. It offers a range of revenue assurance products and services including; Interconnect Accounting, Fraud Management, Event Integrity, Mediation Management and Route Optimisation.

Azure will be exhibiting at Carriers World between 14th September and 16th September. To meet with Azure, please e-mail events@azuresolutions.com to register your interest and arrange a time.

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About Azure (www.azuresolutions.com)

Azure is one of the world's leading revenue assurance companies with offices in London, Ipswich, Madrid and Hong Kong. Its portfolio includes Interconnect Billing, Fraud Management, Mediation Management, Event Integrity and Route Optimisation. Azure provides individual products or complete revenue assurance solutions using a common platform and any combination of products that a customer might need. Customers can choose a system that they own and operate themselves or a bureau that Azure manages on their behalf. Amongst Azure's customers are PTTs, mobile operators, national operators, carrier's carrier and cable TV companies; Azure has significant carrier experience and understands the problems faced by all these operators. The company's heritage is based on the fundamental technology and skills developed whilst in BT in the early 1990's with many of the world-class technical experts remaining at Azure today.

Azure was spun out of BT in April 2003 and is backed by the technology venturing partnership, NVP Brightstar, created in February 2003. NVP Brightstar has been created by BT Brightstar, formerly part of BT's technology and IT operations division, BT Exact; Colter Capital, the UK-based global private equity investment manager; and New Venture Partners, the US-based venture capital firm.