

It's PixParty time - easy to use storage for digital pix at PixParty.net

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A new online service enabling users to store up to 1000 of their digital photos online - for free, launches today at www.pixparty.net.

Say goodbye to full hard-drives and mobile photo libraries, Pixparty.net is a new service where you can store 1000 photos for free online.

Keep your pictures private for you and your friends, or choose to share your photographic skills with the world at large. Share images of your latest party, or just swap picture chats with your mates - its fun, it's free and it's for you.

Have you ever wanted to share embarrassing photos of friends at a recent party? Have you got photos of a great trip that you want to show to everyone you know? How about pictures of nieces and nephews on the other side of the world? At PixParty.net we give you the tools to manage your digital photos in exactly the way that you want.

And if you've got hundreds of pictures on your phone and don't know what to do with them, get straight to Pixparty.net. Using state-of-the-art technology, and working in partnership with Metacharge, Pixparty.net offers mobile phone users a place to store and share their mobile phone photographs.

As well as using your phone photos, you can email digital images from your computer - Pixparty.net puts the power back in your hands. Or upload from your computer to your new Pixparty storage facility, keeping everything in one central space - share your images with your friends, family and others.

With storage space for up to 1000 pictures, you can tell stories with your photos, share events with friends or colleagues in distant places, or just keep your pictures in one place, accessible from anywhere.

PixParty is what you make it - from a private storage facility to a digital party.

Pictures can be stored in three different areas, providing different levels of access. Even better, if you really want to have some fun, take your favourite photo and send it as a postcard - just click on the site to make it work.

The service is fun, it's free to use, and it offers you the chance to show everyone your own digital world. The site has been launched clear of advertising, to ensure that all you see are your own images and those of people like you.

The founders said "We launched Pixparty as we wanted to give people the opportunity to share all their pix with their mates online, for free! With this new service we give you the tools to make photos your new toy - do something with your pictures: send them as postcards, put them on the net, embarrass your friends, declare your love! Do anything you want, but do it now"

- Ends -

About Pixparty.net

Pixparty.net was launched in August 2004 as the UK's first mobile blogging site.

It was the brainchild of two colleagues who had taken hundreds of digital pictures over the last few years - with camera phones, digital cameras, PDA cameras etc. But trying to work out the detail of Bluetooth transfers, infrared uploads and the like seemed so complicated. So they decided to create a site to allow people to upload their pix easily by email, from their phones or PCs without a headache. The result is Pixparty!

Using state-of-art technology, the site allows users to upload photographs, allowing them to store them online, share with friends, and browse through images from new friends lives. Pixparty.net has partnered with Metacharge enabling mobile phone users to empty space in their phone memory but keep their photos in easy access.

Each user is to be given free online digital image storage for up to 1,000 pictures.

Pixparty, which is privately owned and funded, is the brainchild of entrepreneurs who have been operating in the UK internet and media space for over 7 years.

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